

BARRON COUNTY RESOLUTION NO. 2023 - 3

Resolution Authorizing the Transfer of \$6,723.00 of Previously Encumbered ARPA Funds for Improvements to the Tourism/Economic Development Website(s)

TO THE BARRON COUNTY BOARD OF SUPERVISORS:

WHEREAS, Barron County Resolution 2021-42 approved November 1, 2021 authorized the following expenditures:

	Authorized	Expended:
Barron County Road Maps;	\$ 6,723.00	\$ 6,723.00
ATV/UTV Snowmobile Trail Maps:	\$ 8,500.00	\$ 8,143.00
Total	\$15,223.00	\$14,866.00

WHEREAS, Economic Development Director, Mr. David Armstrong would like to make improvements to the Tourism and Economic Development websites; and

WHEREAS, Barron County check #00300492 was issued in the amount of \$6,723.00 to the Barron County Economic Development Corporation on January 6, 2022 for the purpose of purchasing Barron County Road Maps but subsequent to this request additional road maps were found by the Barron County Maintenance Department; and

WHEREAS, EDC Director Armstrong requested of CA French that the above referenced amount, that-is, \$6,723.00 be allowed to be transferred and expended for improvements to the Barron County Economic Development and Tourism Websites; and

WHEREAS, the current websites have not been updated since 2014; and

WHEREAS, EZ New Media working in cooperation with the Koser Media Group would be completing these updates; and

WHEREAS, the improvements are necessary for better data gathering such as Geo Fencing; and

WHEREAS, the estimated total cost for these improvements is \$6,800.00; and

WHEREAS, the Barron County Economic Development Corporation Board voted on January 11th to approve these website improvements; and

WHEREAS, the Barron County Executive Committee met on January 4th and approved an expenditure of \$3,500.00 for website improvements but subsequent to this meeting additional information came to light, as referenced above; and

WHEREAS, the American Rescue Plan Act of 2021 (ARPA), Public Law No. 117-2 was effective on March 11, 2021; and

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41 **WHEREAS**, this law allows local municipalities to expend dollars in a defined
42 manner; and

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44 **WHEREAS**, the Government Finance Officers Association (GFOA) in their
45 recommended guiding principles uses the following wording, in-part, *“Finance Officers*
46 *are best positioned to help ensure the long-term value of investments and financial stability*
47 *of its government using this one-time infusion of resources.”*

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49 **NOW, THEREFORE, BE IT RESOLVED**, that with passage of this Resolution
50 the Barron County Board of Supervisors does hereby authorize the transfer and expending
51 of an amount not to exceed \$6,723.00 for the purpose of paying for improvements to the
52 Barron County Economic Development Corporation’s website and Tourism website.

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54 **BE IT FURTHER RESOLVED**, that this purchase is made in accordance with
55 the US Treasuries Final Rules as they pertain to ARPA expenditures; and

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57 **BE IT FURTHER RESOLVED**, that these funds \$6,723.00 are hereby
58 encumbered with passage of this resolution; and

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60 **BE IT FURTHER RESOLVED**, that the Finance Director is allowed to amend
61 2023 Budget, as necessary, to reflect this purchase; and

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63 **BE IT FURTHER RESOLVED**, that publication of this resolution may occur
64 through posting in accordance with Section 985.02 of the Wisconsin Statutes.
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OFFERED THIS 23rd day of January, 2023.

<p>Number of readings required: One (<input checked="" type="checkbox"/>) Two (<input type="checkbox"/>)</p> <p>Vote required for passage: Majority (<input type="checkbox"/>) 2/3 Entire Board (20) (<input checked="" type="checkbox"/>)</p> <p>Source of funding: Budgeted (<input type="checkbox"/>) General Fund (<input type="checkbox"/>) Grant (<input type="checkbox"/>) Contingency (<input type="checkbox"/>) Other (<input checked="" type="checkbox"/>) Details: ARPA Funds</p> <p>Fiscal impact: - Current year total amount: \$ 6,723.00 - Future years total amount: \$ -0- - Effect on tax levy – current year - \$ -0- - Effect on tax levy – future years - \$ -0-</p> <p>Fiscal impact reviewed by County Finance Department</p> <p>_____ Jodi Busch, Finance Director</p> <p>Approved as to form by:</p> <p>_____ Jeffrey French, Administrator</p> <p>_____ John Muench, Corporation Counsel</p>	<p>_____ Louie Okey, Executive Committee Chair</p> <p>(The Committee Chair signature verifies the action taken by the Committee.)</p> <p>Board Action: Adopted (<input checked="" type="checkbox"/>) Failed (<input type="checkbox"/>) Tabled (<input type="checkbox"/>)</p> <p>Motion: (Heller/B. Anderson) to approve. Carried with 27 Yes, 1 No (Effertz) and 1 Absent (Fall).</p>
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