WISCONSIN
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ASSOCIATION

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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, September 9, 2026
10:00 a.m.

Northwest Regional Planning Commission Conference Room
1400 S River St.
Spooner, Wisconsin

or

Join Zoom Meeting
https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1

Join by Phone
312-626-6799

Meeting ID: 870 9114 8280
Passcode: 858582

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the August 12, 2026 Meeting
4. Financial Report
5. Governor's Fishing Opener
    a. 2026 Final Accounting
    b. 2027 Fishing Opener
    c. Future Fishing Opener Hosts
6. 2026 Marketing Plan – Project Review and Upcoming Project Due Dates
    a. Facebook Posts

b. Travel Guides

7. 2027 Budget Development

8. Travel Wisconsin Report

9. Homework Assignments

10. Next Meeting Date: October 14, 2026

11. Adjourn