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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, August 12, 2026
9:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone
312-626-6799

Meeting ID: 870 9114 8280
Passcode: 858582

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the July 8, 2026 Meeting
4. Financial Report
5. Governor's Fishing Opener
 - a. 2026 Final Accounting
 - b. 2027 Fishing Opener
 - c. Future Fishing Opener Hosts
6. 2026 Marketing Plan – Project Review and Upcoming Project Due Dates
 - a. Facebook Posts
 - b. Travel Guides
7. 2027 Preliminary Budget Development
8. Short-Term Rentals (Kevin Klucas)

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9. Travel Wisconsin Report

10. Homework Assignments

11. Next Meeting Date: September 9, 2026

12. Adjourn