Meeting Minutes – Cameron Library Board –July 27, 2026
Present: Char Tubbs, Judy Erickson, Russ Hulback, Kathy Krug, Jeremy Tepaske, Wendie Brooten and Dawn Ayers.

Minutes from the June 29, 2026 meeting were reviewed. Char moved to accept the minutes with a second by Jeremy.

**Finance Report**
Checking account balance: $5,575.95.
Copies & faxes donations for June 29-July 27 totaled $27 and has not yet been deposited.

**Expenditures**
State of Wisconsin, $600 out of Utilities for the T-1 Line; $138 to EO Johnson for the copier contract; $16 to Woodville Library out of Books for reimbursement of patron-destroyed book; $440.53 out of the Library Checking Account to JRAAR for Summer Reading Program Finale.
Char moved to accept the expenditures with a second by Russ.

**Activities**
1,731 items circulated in June, 717 items were borrowed from other libraries, 843 items lent to other libraries, 13 new patrons registered, 23 items added to the collection, 587 wireless users, 385 electronic check-outs and 296 website visits.
No change in programming. 55 children have registered for the Summer Reading Program. The Explore MORE program has had 88 participants, so far. A Prehistoric Pets program will take place on August 11th at 1pm to close the Summer Reading Program. The musical group, Idlewylde, will perform on Thursday, August 20th at 7pm.

**Facility Report**
The panic bar for the library main door is not working properly. Deb's husband Pete made an acrylic brace that fits over the bar so that we do not have to unlock it.

**Old Business**
Concerns arose during previous discussions regarding placing a time limit on the building name. The policy suggestion was: *Naming rights will remain in place for a minimum period of 15 years. In no event shall the Trustees guarantee that a name will be used in perpetuity.*
Dawn is researching and finding that charities or nonprofits do not agree to naming a building or space in perpetuity.
Why not keep Naming Rights in perpetuity? To keep naming rights in place, organizations rely on a formal Naming Rights Policy that requires legally binding, long-term contracts with strict standards. The greatest reason against naming a facility in perpetuity lies in facility lifespans and renovations, as well as market values and the cost of rebuilding, remodeling, expanding, updating for changing needs or current standards, etc. Buildings are frequently demolished or undergo massive, costly renovations. A perpetual agreement legally complicates or restricts an organization's ability to rename a newly rebuilt or repurposed space to secure fresh funding. This interferes with fundraising. Other donors may be discouraged from contributing if there is no time limit on the name. Basically, it gets in the way of future progress.
If another contributor comes along and offers more money than the original donor and the policy is challenged in a legal battle over it, the library may need to prove that it cannot fulfill its mission if the name is changed, and that is not really plausible.
To avoid these potential issues, consider stating that the original family may have the first right of refusal to match the newly offered gift, thereby retaining the naming rights. The other option is covered in the original wording suggestion; set a number of years that the name will come up for board review. It does not have to be 15 years; it could be 20 or 25 or whatever the Trustees decide. At that time, the Board of Trustees can vote to change or keep the name. This clarification was needed to proceed with composing the policy.

**New Business**
Char moved to approve the updated Use of Library Facility Policy with a second by Wendie.
Updated Social Media Policy was discussed. Wendie suggested clarifying, *The Library will only post content from participants over 13 years of age.* Discussion ensued. Char made a motion to postpone policy action to the next meeting with a second by Judy.
Motion by Char, second by Jeremy to move into closed session pursuant to State Statute s. 19.85(1)(c) to discuss Library Assistant replacement hiring. Roll call vote: Russ-yes, Char-yes, Kathy-yes, Wendie-yes, Judy-yes, Jeremy-yes, in closed session at 6:10pm. Motion by Char, second by Kathy, to reconvene in open session at 6:25pm. Job will be posted for one week on Village and Library websites and Facebook, with in-person or email resumes accepted. A special meeting will be called for further discussion.

Items for the next regular meeting will include policy discussion and possible action.

Char moved to adjourn with a second by Russ.

Next regular meeting, Monday, August 31, 5:30p.m. at the Library/Community Center.

Respectfully submitted by Dawn Ayers.