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Minutes
Barron County Strategic Planning Work Group
Friday, March 20th, 2026 1pm
Barron County Government Center, RM 2151
335 East Monroe Avenue, Barron, WI 54812
Minutes taken by CA French

Committee/County Board Members Present: Okey, Bartlett, Banks, Turcott, Cook, P. Anderson, Wenzel,

Staff Present: French

Virtual Attendance: None

Others Present: U.W. Extension Staff: Karl Green, Lori Pillion-Baltrusis

- #1. Call to Order:** 1pm Chair okey
- #2. Public Meeting Notification:**
French provided notification of public posting
- #3. Special Matters and Announcements:**
French discussed the excellent AI Symposium at Eau Claire on March 18th hosted by U.W. Extension
- #4. Public Comment:**
None
- #5. Approve Agenda**
Wenzel/Anderson, carried
- #6. Approve Minutes 2-20-2026 Meeting:**
Motion to approve Minutes, Banks/Bartlett - Carried
- #7. SWOT:**
Discussed/reviewed, additions were made to the SWOT with Karl to provide an updated copy.
Added AI as a threat, discussed same, along with other suggestions
- #8. Directional Statements:**
Added a #7., AI with an Action Statement of "Policy adoption and Staff Training and to assess monetization"
Added a #8. Tourism, no Action Statement added

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#9. Presentation to County Board:

Discussion: Consensus of Committee was to have Karl meet with Department Heads and Program Managers to review Directional Statements and SWOT Analysis.

Discussion: Suggestion also made to hold a special County Board meeting to have Karl provide an overview and review of the Strategic Plan followed by a Rules and Procedures up-date and overview by Mr. Muench.

#10. Other Topics:

- a. 1/2% Infrastructure Sales Tax: Discussed, with the idea that all of these dollars be remitted to the local municipality for road improvements.
- b. 2024 Property Tax Analysis: No discussion, no action take.

#11. Staff Updates:

None

#12. Future Agenda Items:

Strategic plan to Dept Heads
Special C/B Meeting

#13. Set Next Meeting Date:

To be determined after the Dept. Heads meet and review S.P.

#14. Adjourn:

Adjournment by unanimous consent at 2.26pm