

Barron County Strategic Planning Work Group

Friday, March 20, 2026 – 1:00 p.m.

Government Center – Room 2151

335 East Monroe Avenue - Barron, Wisconsin

AGENDA

1. Call Meeting to Order
2. Public Meeting Notification
3. Special Matters & Announcements
4. Public Comment
5. Approve Agenda
6. Approve Minutes of 2-20-26 Meeting
7. Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis
8. Directional Statements
9. Presentation to County Board
10. Other Topics
 - a. 1/2 % Infrastructure Sales Tax
 - b. 2024 Property Tax Analysis
11. Staff Updates
12. Future Agenda Items
13. Set Next Meeting Date
14. Adjourn

PLEASE CALL 537-6841 IF YOU ARE UNABLE TO ATTEND

cc: Patti Anderson, Randy Cook, Louie Okey, Karolyn Bartlett, Stacey Wenzel, John Banks, Craig Turcott, Jodi Kummet, Karla Potts-Shufelt, John Muench, Rachael Richie, Jeff French, Administrator, Corp. Counsel, Co. Clerk, Webmaster & 3 Public Postings

Any person who has a qualifying disability under the Americans with Disabilities Act and requires the meeting or materials at the meeting to be in an accessible format must contact the County Clerk's office at 715/537-6200 at least 24 hours prior to the meeting so that arrangements may be made to accommodate your request.

DRAFT

Minutes
Barron County Strategic Planning Work Group
Friday, February 20th, 2026 9am
Barron County Government Center, RM 2151
335 East Monroe Avenue, Barron, WI 54812
Minutes taken by CA French

Committee/County Board Members Present: Okey, Bartlett, (arrived 9.17am), Banks, Turcott, Cook, P. Anderson, Wenzel,

Staff Present: French, Muench, Richie, Karla Pottsshufelt,

Virtual Attendance: None

Others Present: U.W. Extension Staff: Karl Green, Sarah Brown,

- #1. **Call to Order:** 9.00am Chair okey
- #2. **Public Meeting Notification:**
French provided notification of public posting
- #3. **Special Matters and Announcements:**
None
- #4. **Public Comment:**
None
- #5. **Approve Agenda**
Motion to approve Agenda: Banks/Turcott - Carried
- #6. **Approve Minutes 12-15-2025 Meeting:**
Motion to approve Minutes: P. Anderson/Turcott - Carried
- #7. **SWOT:**
Discussed the various taxing districts G-1 primary = residential
Presentation on Est. FMV Housing Values
The Work Group reviewed and discussed Power Point as prepared by Karl.
Much discussion, with no official action taken.
Karl, will update the SWOT analysis as discussed and present at the next meeting.
- #8. **Directional Statements:**
No action taken - future agenda item.

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#9. Presentation to County Board:

No action taken - future agenda item

#10. Other Topics:

- a. *School Funding* - not discussed
- b. *Discover Media Works* - Barron County Show.
Move forward with Uniquely Wisconsin, \$60,000, costing, with Dave Armstrong to take the lead and county to contribute but not fully fund.
Motion by P. Anderson, seconded by Wenzel - Carried
- c. *Property Saturation Analysis*: This was discussed as part of the SWOT analysis, no action taken.
- d. *Property Tax Ownership Analysis*: This was discussed as part of the SWOT analysis, no action taken.

#11. Staff Updates:

None

#12. Future Agenda Items:

Updated SWOT Analysis
Directional Statements
Presentation to County Board

#13. Set Next Meeting Date:

Friday, March 20th, 2026 1pm

#14. Adjourn:

Declared adjourned by unanimous consent at 10.30am, by Chair Okey

74.66% of Property Taxes Collected came from Residential Taxpayers

\\bcusers\users\$\jeffrench\My Documents\Excel\Jeff\2023-2024 Blue Book.xlsx]General Property Tax Assessment

Average full-value tax rate per \$1,000

County	Full-Value Assessment	Total Property Tax	State Property Tax Credit	Gross Dollars	Net Dollars
Adams	3,045,424,600	56,803,604	4,070,156	18.65	17.32
Ashland	1,294,573,200	30,044,665	2,123,351	23.21	21.57
Barron	<u>5,008,571,400</u>	<u>90,641,151</u>	<u>8,104,529</u>	<u>18.10</u>	<u>16.48</u>
Bayfield	2,922,293,700	40,325,020	3,327,025	13.80	12.66
Brown	26,708,662,500	483,296,902	36,854,256	18.10	16.72
Buffalo	1,315,831,200	25,743,566	2,228,285	19.56	17.87
Burnett	3,095,749,000	42,277,945	3,711,355	13.66	12.46
Calumet	5,083,636,000	91,572,706	6,791,782	18.01	16.68
Chippewa	7,010,535,800	104,081,956	9,189,539	14.85	13.54
Clark	2,434,706,700	50,410,674	3,453,184	20.71	19.29
Columbia	6,540,618,680	121,874,842	10,087,110	18.63	17.09
Crawford	1,407,875,700	31,059,994	2,164,406	22.06	20.52
Dane	76,889,801,300	1,626,198,098	134,207,699	21.15	19.40
Dodge	7,690,530,560	148,212,915	11,413,438	19.27	17.79
Door	8,556,994,600	113,184,097	7,574,480	13.23	12.34
Douglas	4,144,022,500	72,604,272	6,046,322	17.52	16.06
Dunn	3,836,605,100	72,841,896	5,097,652	18.99	17.66
Eau Claire	10,591,905,100	187,590,925	13,607,812	17.71	16.43
Florence	736,947,000	13,091,363	1,137,999	17.76	16.22
Fond du Lac	8,904,213,000	174,443,655	12,613,708	19.59	18.17
Forest	1,259,268,000	19,789,715	2,030,463	15.72	14.10
Grant	3,865,162,300	72,678,820	6,135,589	18.80	17.22
Green	3,691,417,980	77,174,592	6,002,860	20.91	19.28
Green Lake	2,577,954,200	45,366,775	3,047,123	17.60	16.42
Iowa	2,506,857,400	54,843,042	4,157,717	21.88	20.22
Iron	1,031,764,200	15,847,511	1,152,689	15.36	14.24
Jackson	1,849,553,600	35,078,118	2,928,754	18.97	17.38
Jefferson	8,726,940,700	169,312,904	13,302,059	19.40	17.88
Juneau	2,597,845,700	50,181,810	3,731,316	19.32	17.88
Kenosha	19,742,921,700	388,705,659	26,434,741	19.69	18.35
Kewaunee	1,929,833,700	39,130,061	2,871,821	20.28	18.79
La Crosse	12,238,688,900	236,875,002	18,238,946	19.35	17.86
Lafayette	1,364,211,000	28,975,935	2,206,102	21.24	19.62
Langlade	1,866,138,800	32,983,840	2,501,529	17.67	16.33
Lincoln	2,834,274,100	49,678,537	4,040,516	17.53	16.10
Manitowoc	6,385,053,700	122,131,749	8,708,986	19.13	17.76
Marathon	12,764,788,900	264,401,831	19,630,477	20.71	19.18
Marinette	4,365,485,300	72,022,851	6,044,517	16.50	15.11
Marquette	1,869,463,000	32,122,709	2,248,696	17.18	15.98
Menomoniee	395,192,300	6,744,159	523,520	17.07	15.74
Milwaukee	77,290,319,100	1,859,015,575	113,986,169	24.05	22.58
Monroe	3,934,664,700	71,144,729	5,064,039	18.08	16.79
Oconto	4,543,647,900	74,319,068	6,436,519	16.36	14.94
Oneida	7,797,473,900	95,508,395	9,410,822	12.25	11.04
Outagamie	19,041,095,200	331,267,356	24,281,932	17.40	16.12
Ozaukee	14,289,620,800	219,290,748	19,998,725	15.35	13.95
Pepin	721,544,900	14,284,348	1,216,433	19.80	18.11
Pierce	4,148,445,100	76,732,456	6,226,862	18.50	17.00
Polk	5,891,358,400	92,957,431	8,098,466	15.78	14.40
Portage	7,098,581,100	133,951,133	9,247,451	18.87	17.57
Price	1,503,796,700	30,639,992	2,189,001	20.38	18.92
Racine	19,576,633,100	394,804,365	28,987,246	20.17	18.69
Richland	1,348,098,200	28,972,140	1,917,063	21.49	20.07
Rock	14,617,256,450	316,468,771	19,909,813	21.65	20.29
Rusk	1,342,061,600	24,759,378	2,134,384	18.45	16.86
St.Croix	12,439,288,300	195,219,304	18,341,112	15.69	14.22
Sauk	8,639,095,500	155,719,738	11,625,472	18.03	16.68
Sawyer	3,995,635,200	45,014,889	4,288,356	11.27	10.19
Shawno	3,667,699,900	68,125,891	5,532,160	18.57	17.07
Sheboygan	11,530,754,800	213,456,854	15,890,793	18.51	17.13
Taylor	1,585,641,400	30,551,036	2,294,249	19.27	17.82

Trempealeau	2,673,075,300	55,416,621	4,165,954	20.73	19.17
Vernon	2,373,696,800	47,721,608	3,484,283	20.10	18.64
Vilas	7,883,730,900	77,154,143	7,514,240	9.79	8.83
Walworth	18,146,879,800	287,596,263	26,126,425	15.85	14.41
Washburn	3,002,427,600	43,818,867	4,014,100	14.59	13.26
Washington	18,282,260,200	266,747,351	23,882,307	14.59	13.28
Waukesha	66,686,337,700	970,574,922	93,325,432	14.55	13.15
Waupaca	4,807,805,200	92,044,734	6,965,648	19.14	17.70
Waushara	3,028,687,200	49,790,911	3,584,066	16.44	15.26
Winnebago	15,795,067,600	324,384,629	21,241,940	20.54	19.19
Wood	6,055,382,200	129,975,698	8,876,045	21.46	17.21
Totals	654,820,375,870	12,207,775,210	940,000,016		

Mean	9,094,727,443	169,552,433	13,055,556	18.15	16.70
Median	4,146,233,800	73,580,482	6,090,956	18.54	17.08
Mode	#N/A	#N/A	#N/A	18.10	16.68
Maximum - Milwaukee	77,290,319,100	1,859,015,575	134,207,699	24.05	22.58
Minimum - Vilas	395,192,300	6,744,159	523,520	9.79	8.83

Barron County	5,008,571,400	90,641,151	8,104,529	18.10	16.48
Variance Mean	(4,086,156,043)	(78,911,282)	(4,951,027)	(0.05)	(0.22)
Variance Median	862,337,600	17,060,669	2,013,574	(0.44)	(0.60)
Variance Mode	#N/A	#N/A	#N/A	0.00	(0.20)
Variance Maximum - Milwaukee				(5.95)	(6.10)
Variance Minimum - Vilas				8.31	7.65

Barron County	5,008,571,400	90,641,151	8,104,529	18.10	16.48
Chippewa	7,010,535,800	104,081,956	9,189,539	14.85	13.54
St.Croix	12,439,288,300	195,219,304	18,341,112	15.69	14.22
Polk	5,891,358,400	92,957,431	8,098,466	15.78	14.40
Dunn	3,836,605,100	72,841,896	5,097,652	18.99	17.66
Washburn	3,002,427,600	43,818,867	4,014,100	14.59	13.26
Sawyer	3,995,635,200	45,014,889	4,288,356	11.27	10.19
Burnett	3,095,749,000	42,277,945	3,711,355	13.66	12.46
Rusk	1,342,061,600	24,759,378	2,134,384	18.45	16.86

With Barron County

Mean	5,069,136,933	79,068,091	6,997,721	15.71	14.34
Median	3,995,635,200	72,841,896	5,097,652	15.69	14.22
Mode	#N/A	#N/A	#N/A	#N/A	#N/A
Maximum - Dunn	12,439,288,300	195,219,304	18,341,112	18.99	17.66
Minimum - Sawyer	1,342,061,600	24,759,378	2,134,384	11.27	10.19

Without Barron County

Mean	5,076,707,625	77,621,458	6,859,371	15.41	14.07
Median	3,916,120,150	58,928,393	4,693,004	15.27	13.88
Mode	#N/A	#N/A	#N/A	#N/A	#N/A
Maximum - Dunn	12,439,288,300	195,219,304	18,341,112	18.99	17.66
Minimum - Sawyer	1,342,061,600	24,759,378	2,134,384	11.27	10.19