

DRAFT

**Minutes**  
**Barron County Strategic Planning Work Group**  
**Friday, February 20th, 2026 9am**  
**Barron County Government Center, RM 2151**  
**335 East Monroe Avenue, Barron, WI 54812**  
**Minutes taken by CA French**

**Committee/County Board Members Present:** Okey, Bartlett, (arrived 9.17am), Banks, Turcott, Cook, P. Anderson, Wenzel,

**Staff Present:** French, Muench, Richie, Karla Pottsshufelt ,

**Virtual Attendance:** None

**Others Present:** U.W. Extension Staff: Karl Green, Sarah Brown,

- #1. Call to Order:** 9.00am Chair okey
- #2. Public Meeting Notification:**  
French provided notification of public posting
- #3. Special Matters and Announcements:**  
None
- #4. Public Comment:**  
None
- #5. Approve Agenda**  
Motion to approve Agenda: Banks/Turcott - Carried
- #6. Approve Minutes 12-15-2025 Meeting:**  
Motion to approve Minutes: P. Anderson/Turcott - Carried
- #7. SWOT:**  
Discussed the various taxing districts G-1 primary = residential  
Presentation on Est. FMV Housing Values  
The Work Group reviewed and discussed Power Point as prepared by Karl.  
Much discussion, with no official action taken.  
Karl, will update the SWOT analysis as discussed and present at the next meeting.
- #8. Directional Statements:**  
No action taken - future agenda item.

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**#9. Presentation to County Board:**

No action taken - future agenda item

**#10. Other Topics:**

- a. *School Funding* - not discussed
- b. *Discover Media Works* - Barron County Show.  
Move forward with Uniquely Wisconsin, \$60,000, costing, with Dave Armstrong to take the lead and county to contribute but not fully fund.  
Motion by P. Anderson, seconded by Wenzel - Carried
- c. *Property Saturation Analysis*: This was discussed as part of the SWOT analysis, no action taken.
- d. *Property Tax Ownership Analysis*: This was discussed as part of the SWOT analysis, no action taken.

**#11. Staff Updates:**

None

**#12. Future Agenda Items:**

Updated SWOT Analysis  
Directional Statements  
Presentation to County Board

**#13. Set Next Meeting Date:**

Friday, March 20th, 2026 1pm

**#14. Adjourn:**

Declared adjourned by unanimous consent at 10.30am, by Chair Okey