

# Barron County Strategic Planning Work Group

Friday, February 20, 2026 – 9:00 a.m.

Government Center – Room 2151

335 East Monroe Avenue - Barron, Wisconsin

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## AGENDA

1. Call Meeting to Order
2. Public Meeting Notification
3. Special Matters & Announcements
4. Public Comment
5. Approve Agenda
6. Approve Minutes of 1-16-26 Meeting
7. Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis
8. Directional Statements
9. Presentation to County Board
10. Other Topics
  - a. School Funding
  - b. Discover Media Works – Barron County Show
  - c. Property Saturation Analysis
  - d. Property Tax Ownership Analysis
11. Staff Updates
12. Future Agenda Items
13. Set Next Meeting Date
14. Adjourn

### PLEASE CALL 537-6841 IF YOU ARE UNABLE TO ATTEND

cc: Patti Anderson, Randy Cook, Louie Okey, Karolyn Bartlett, Stacey Wenzel, John Banks, Craig Turcott, Jodi Kummet, Karla Potts-Shufelt, John Muench, Rachael Richie, Jeff French, Administrator, Corp. Counsel, Co. Clerk, Webmaster & 3 Public Postings

*Any person who has a qualifying disability under the Americans with Disabilities Act and requires the meeting or materials at the meeting to be in an accessible format must contact the County Clerk's office at 715/537-6200 at least 24 hours prior to the meeting so that arrangements may be made to accommodate your request.*

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**Minutes**  
**Barron County Strategic Planning Work Group**  
**Friday, January 16th, 2026 9am**  
**Barron County Government Center, RM 2151**  
**335 East Monroe Avenue, Barron, WI 54812**  
**Minutes taken by CA French**

**Committee/County Board Members Present:** Okey, Bartlett, Banks, Turcott,

**Staff Present:** French, Muench

**Virtual Attendance:** None

**Others Present:** U.W. Extension Staff: Lori Baltrusis, Karl Green, Sarah Brown,  
B/C EDC Staff: Dave Armstrong

**#1. Call to Order:** 9.01am Chair okey

**#2. Public Meeting Notification:**  
French provided notification of public posting

**#3. Special Matters and Announcements:**  
None

**#4. Public Comment:**  
None

**#5. Approve Agenda**  
Bartlett/Banks - Carried

**#6. Approve Minutes 12-15-2025 Meeting:**  
Turcott/Bartlett - Carried

**#7. Data Presentation On Barron County Services**

a. Economic Data, Dave Armstrong /Karl Green

Dave Armstrong presented data from West Central Wisconsin Regional Planning Commission, "Barron County Housing 2020 Census Updates" and "Barron County Economic Profile".  
Discussion by Work Group - no official action taken

b. Demographic, Karl Green

Karl presented a Power Point presentation, "Barron County Demographics".  
Discussion by Work Group - no official action taken

c. Financial, Jeff French

CA French presented financial data from the "2025 Green Book" as prepared by Forward Analytics.

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Discussion by Work Group - no official action taken

(Okey left at 10.28am)

**#8. Changes to Local/County Landscape Since Last Planning Document:**

- a. SP Committee and County Board, Jeff French
- b. County Service Delivery, Jeff French/Karl Green
- c. Department Heads
- d. Survey Options

\*\*\*NOTE\*\*\* no discussion or action by workgroup on Agenda item #8 due to the time spent on Agenda item #7.

**#9. Staff Updates:**

None

**#10. Future Agenda Items:**

SWOT Analysis  
Directional Statements  
Presentation to County Board

**#11. Set Next Meeting Date:**

Friday, February 20th, 2026 9am, RM 110, B/C Government Center

**#12. Adjourn:**

Vice-Chair Bartlett declared us adjourned by unanimous consent at 10.35am

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