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Minutes
Barron County Strategic Planning Work Group
Friday, January 16th, 2026 9am
Barron County Government Center, RM 2151
335 East Monroe Avenue, Barron, WI 54812
Minutes taken by CA French

Committee/County Board Members Present: Okey, Bartlett, Banks, Turcott,

Staff Present: French, Muench

Virtual Attendance: None

Others Present: U.W. Extension Staff: Lori Baltrusis, Karl Green, Sarah Brown,
B/C EDC Staff: Dave Armstrong

#1. Call to Order: 9.01am Chair okey

#2. Public Meeting Notification:
French provided notification of public posting

#3. Special Matters and Announcements:
None

#4. Public Comment:
None

#5. Approve Agenda
Bartlett/Banks - Carried

#6. Approve Minutes 12-15-2025 Meeting:
Turcott/Bartlett - Carried

#7. Data Presentation On Barron County Services

a. Economic Data, Dave Armstrong /Karl Green

Dave Armstrong presented data from West Central Wisconsin Regional Planning Commission, "Barron County Housing 2020 Census Updates" and "Barron County Economic Profile".
Discussion by Work Group - no official action taken

b. Demographic, Karl Green

Karl presented a Power Point presentation, "Barron County Demographics".
Discussion by Work Group - no official action taken

c. Financial, Jeff French

CA French presented financial data from the "2025 Green Book" as prepared by Forward Analytics.

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Discussion by Work Group - no official action taken

(Okey left at 10.28am)

#8. Changes to Local/County Landscape Since Last Planning Document:

- a. SP Committee and County Board, Jeff French
- b. County Service Delivery, Jeff French/Karl Green
- c. Department Heads
- d. Survey Options

NOTE no discussion or action by workgroup on Agenda item #8 due to the time spent on Agenda item #7.

#9. Staff Updates:

None

#10. Future Agenda Items:

SWOT Analysis

Directional Statements

Presentation to County Board

#11. Set Next Meeting Date:

Friday, February 20th, 2026 9am, RM 110, B/C Government Center

#12. Adjourn:

Vice-Chair Bartlett declared us adjourned by unanimous consent at 10.35am

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