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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, January 14, 2026
9:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone
312-626-6799

Meeting ID: 870 9114 8280
Passcode: 858582

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the December 16, 2025 Meeting
4. Financial Report
5. Review of Homework Assignments from the December 16, 2025 Meeting
6. 2026 Governor's Fishing Opener
7. 2025 Marketing Plan
 - a. Outstanding Projects – Outdoor & Travel Guide and Corridor Map
 - b. Outstanding Invoices or Expenditures
8. 2026 Marketing Plan
 - a. Project Review – Upcoming Project Due Dates
 - b. Marketing Subcommittee Report

Travel Northwest Wisconsin Tourism Committee Agenda

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9. Travel Wisconsin Report
10. Homework Assignments
11. Next Meeting Date: Chippewa County Request for New Meeting Schedule
12. Adjourn

Google Drive:

https://drive.google.com/drive/u/0/folders/1NNmQOi6Nx9zCefO_oJ4ihirIENpPkXRN