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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, September 4, 2025
10:00 a.m.

Northwest Regional Planning Commission Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/84283538507?pwd=66IeT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the August 14, 2025 Meeting
4. Financial Report
5. WCA December Magazine Request – Holiday Lights
6. Governor's Fishing Opener
7. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide
 - b. Corridor Map

Travel Northwest Wisconsin Tourism Committee Agenda

Page 2

September 4, 2025

c. Other Projects

8. 2026 Budget Preparation

- Travel Wisconsin Co-op Program Information:

<https://click.hello.travelwisconsin.com/?qs=1fb05ab552a11e13208e82c6c47a09011830ea720f4c051a3df3870d50024fb41d716c107cd34f5801a9adb1314aafc336f68e7dcb36585772ed0ad04ec644b8>

9. Travel Wisconsin Report

10. Homework Assignments

11. Next Meeting Date and Topics – October 2, 2025

12. Adjourn