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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, May 1, 2025
10:00 a.m.

Northwest Regional Planning Commission Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/84283538507?pwd=66IeT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the April 11, 2025 Meeting
4. Financial Report
5. Review of Homework Assignments from Previous Meeting
6. 2025 Governor's Fishing Opener
 - a. Sponsorships/Budget
 - b. Friday Night Banquet – Registration Table/Giveaways
 - c. RSVP/Showcase Tours
 - d. Social Media Influencers

Travel Northwest Wisconsin Tourism Committee Agenda

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May 1, 2025

- e. Fishing Hosts/Saturday Breakfast
 - f. Family Fishing Day – Travel Northwest Wisconsin Booth
 - g. Event PR
 - h. Other
- 7. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide
 - b. Corridor Map
 - c. Facebook Posts
 - d. Other
- 8. Wisconsin Department of Tourism/Travel Wisconsin Report
- 9. Homework Assignments
- 10. Discussion of Future Agenda Items
- 11. Next Meeting Date
- 12. Adjourn