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## **TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE**

Friday, April 11, 2025  
11:00 a.m.

Northwest Regional Planning Commission Conference Room  
1400 S River Street  
Spooner, Wisconsin

or

Join Zoom Meeting  
<https://us06web.zoom.us/j/84283538507?pwd=66leT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone  
312-626-6799

Meeting ID: 842 8353 8507  
Passcode: 512792

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the March 6, 2025 Meeting
4. Financial Report
5. 2025 Governor's Fishing Opener
  - a. Warren Knowles Award Nomination
  - b. Sponsorships
  - c. RSVPs
  - d. Showcase Tours
  - e. Social Media Influencers
  - f. Friday Night Banquet
  - g. Giveaways

Travel Northwest Wisconsin Tourism Committee Agenda  
Page 2  
April 11, 2025

- h. Fishing Hosts
  - i. Family Fishing Day
  - j. Saturday Breakfast
  - k. Other
- 6. 2025 Marketing Plan/Marketing Subcommittee Report
  - a. Outdoor & Travel Guide
  - b. Corridor Map
  - c. Facebook Posts
  - d. Invoices
- 7. Wisconsin Department of Tourism/Travel Wisconsin Report
- 8. Review Homework Assignments
- 9. Discussion of Future Agenda Items
- 10. Next Meeting Dates:
  - a. April 28: Fishing Opener Bag Stuffing – Noon in Rice Lake
  - b. May 1: Regularly Scheduled Meeting – Spooner and Zoom
  - c. May 2-3: Governor's Fishing Opener
- 11. Adjourn