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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, April 10, 2025
10:00 a.m.

Northwest Regional Planning Commission Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/84283538507?pwd=66leT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the March 6, 2025 Meeting
4. Financial Report
5. 2025 Governor's Fishing Opener
 - a. Warren Knowles Award Nomination
 - b. Sponsorships
 - c. RSVPs
 - d. Showcase Tours
 - e. Social Media Influencers
 - f. Friday Night Banquet
 - g. Giveaways

Travel Northwest Wisconsin Tourism Committee Agenda

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- h. Fishing Hosts
 - i. Family Fishing Day
 - j. Saturday Breakfast
 - k. Other
- 6. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide
 - b. Corridor Map
 - c. Facebook Posts
 - d. Invoices
- 7. Wisconsin Department of Tourism/Travel Wisconsin Report
- 8. Review Homework Assignments
- 9. Discussion of Future Agenda Items
- 10. Next Meeting Dates:
 - a. April 28: Fishing Opener Bag Stuffing – Noon in Rice Lake
 - b. May 1: Regularly Scheduled Meeting – Spooner and Zoom
 - c. May 2-3: Governor's Fishing Opener
- 11. Adjourn