



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WICOUNTIES.ORG

TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, March 6, 2025
10:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84283538507?pwd=66IeT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

(Note: This meeting is Zoom only.)

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the February 6, 2025 Meeting
4. Financial Report
5. Review Homework Assignments from Previous Meeting
6. 2025 Governor's Fishing Opener
 - a. Warren Knowles Award Nominations
 - b. Sponsorships
 - c. Invites
 - d. Family Fishing Day
 - e. Banquet
 - f. Event Insurance
 - g. Other
7. 2025 Marketing Plan/Marketing Subcommittee Report

Travel Northwest Wisconsin Tourism Committee Agenda

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- a. Outdoor and Trail Guide
 - b. Facebook Posts
 - c. Corridor Maps
 - d. Other
- 8. Wisconsin Department of Tourism/Travel Wisconsin Report
- 9. Review Homework Assignments
- 10. Discussion of Future Agenda Items
- 11. Next Meeting Date: April 3, 2025
- 12. Adjourn