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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, February 6, 2025
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/84283538507?pwd=66leT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the December 5, 2024 Meeting
4. Financial Report
 - 2024 Closeout/Outstanding Invoices
5. Review Homework Assignments from Previous Meetings
 - Publications
 - Facebook Posts
6. 2025 Governor's Fishing Opener
 - Warren Knowles Award Nominations
 - Sponsorships

- Other
7. 2025 Marketing Plan and Budget
 8. Wisconsin Department of Tourism/Travel Wisconsin Report
 9. Review Homework Assignments
 10. Discussion of Future Agenda Items
 11. Next Meeting Date: March 6, 2025
 12. Adjourn