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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Tuesday, May 28, 2024
10:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/81743306404?pwd=SCE0XCmR8t7Fs3jcYRaMiz9hd5XfRV.1>

Join by Phone
312-626-6799

Meeting ID: 817 4330 6404
Passcode: 523946

AGENDA*

1. Call to Order
2. Roll Call
3. Election of Officers – Chairperson and Vice Chairperson
4. Approval of Minutes of the April 18, 2024 Meeting
5. WCA Staff Report
6. Financial Report
7. Update on Homework Assignments from April 18, 2024
8. 2024 Governor’s Fishing Opener Recap
 - a. Financial Review & Payouts*
 - b. 2023 NMMA Sponsorship Payment*
 - c. Review Task Leads & Assign as Needed*
9. Northwest Regional Planning Commission Tourism Project
 - Jason Laumann, Deputy Director, Northwest RPC

10. Review of 2024 Project Workplan
11. Wisconsin Department of Tourism/Travel Wisconsin Report
12. Review Homework Assignments
13. Discussion of Future Agenda Items
14. Set Next Meeting Date
15. Adjourn

**Agenda amended May 24, 2024*