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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, March 20, 2024
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, WI

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/84902769695?pwd=jqgWnKOaypp9MDyiJp8hwzUDmco81v.1>

Phone Access
312-626-6799

Meeting ID: 849 0276 9695
Passcode: 932808

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the February 14, 2024 Meeting
4. WCA Staff Report
5. Financial Report
6. Update on Homework Assignments from the February 14, 2024 Meeting
7. 2024 Governor's Fishing Opener
8. Review of 2024 Project Workplan
 - a. Fall/Winter 2024 Wisconsin Traveler

b. Reprint of Corridor Maps

9. Marketing Subcommittee Report

10. Wisconsin Department of Tourism/Travel Wisconsin Report

11. Review Homework Assignments

12. Discussion of Future Agenda Items

13. Set Next Meeting Date

14. Adjourn