# **Barron County Strategic Planning Work Group**

Wednesday, March 13, 2024 – 1:00 p.m.

Government Center – Room 2151 335 East Monroe Avenue - Barron, Wisconsin

# **AGENDA**

- 1. Call Meeting to Order
- 2. Public Meeting Notification
- 3. Public Comment
- 4. Approve Minutes of 2-16-24 Meeting
- 5. Preventative or Alternative Programs
  - a. Lona's Café Haugen / Louie's on the Lake Cumberland
  - b. Multi-Agency Response Event 2-27-24
  - c. New State Policy on Bridges & Culverts 6' to 20'
- 6. Old Business
  - a. HSHS / Prevea Closing Costs & Concerns
  - b. New Sally Port at Justice Center
- 7. Review Strategic Plan Update
- 8. Review Goals Accomplished
- 9. Review What Needs to Be Accomplished
- 10. Staff Updates
- 11. Future Agenda Items
- 12. Set Next Meeting Date
- 13. Adjourn

cc:

#### PLEASE CALL 537-6841 IF YOU ARE UNABLE TO ATTEND

Patti Anderson, Randy Cook, Louie Okey, Karolyn Bartlett, John Banks, Craig Turcott, Chris Fitzgerald, Stacey Frolik, John Muench, Rachael Richie, Jeff French, Administrator, Corp. Counsel, Co. Clerk, Webmaster & 3 Public Postings

Any person who has a qualifying disability under the Americans with Disabilities Act and requires the meeting or materials at the meeting to be in an accessible format must contact the County Clerk's office at 715/537-6200 at least 24 hours prior to the meeting so that arrangements may be made to accommodate your request.

DRAFT

#### **Minutes**

# Barron County Strategic Planning Work Group Friday, February 16th, 2024, 1pm Barron County Government Center, RM 2151 335 East Monroe Avenue, Barron, WI 54812 Minutes take by CA French

Committee/County Board Members Present: Cook, Okey, PAnderson, Turcott, Bartlett, Banks

Staff Present: French, Frolik, Fitzgerald,

Virtual Attendance: HR Director Richie

Others Present: None

#### #1. Call to Order:

The meeting was called to order at 1.01pm by Chair Okey

## #2. Public Meeting Notification:

Public Meeting Notice was read by CA French

#### #3. Public Comment:

None

# #4. Approve Minutes 4-5-2023 Meeting:

Motion to approve 4-5-2023 minutes, P. Anderson/Turcott, Carried

# #5. Review Strategic Plan Update:

Extensive discussion on preventative or alternative programs, how to implement, manage and communicate to taxpayers the costs the County is avoiding.

Preventative Examples: Breakfast meals and Lona's cafe, new Aging/ADRC Kitchen, Drug Court, Diversion Court.

Alternative Approaches - Examples: Workforce reentry

Discussed events "thrust" upon the County such as HSHS/Prevea closing and effect on costs and costs to County operations

Recommended Plan Update Changes by Category:

Threats: Unfunded Services [Prevention efforts]

Threats: Increase in need of Mental Health Resources

Threats: Underfunded Mandates

Opportunities - Strike - Controlled manned recycling sites

ORAFT

Also discussed, no changes recommended: Weaknesses: "Outreach of Barron County's achievements, successes and tell "our" story."

# #6. Review Goals Accomplished:

Future Agenda Item

## **#7.** Review What Needs to be Accomplished:

Future Agenda Item

# #8. Staff Updates:

None

## #9. Future Agenda Items:

Jen and/or Darby to discuss "duplicating" Lona's in Cumberland at Louie's on the Lake. New State Policy on 6 to 20 foot bridges, possible work by Hwy Commissioner and Engineering Technician

Project design and project scope new Sally Port Ashland Hospital Services moving into Area

# **#10.** Set Next Meeting Date:

Wednesday 3-13 1pm

## #11. Adjourn:

2.16 adjourned by unanimous consent.

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# SWOT Analysis Barron County Strategic Planning 2020 - 2025

Ariga Grigoryan

UW Madison Division of Extension Sawyer County and Lac Courte Oreilles tribe

The Mission of Barron County is: To enhance life by providing services in a fiscally progressive manner through leadership, collaboration and innovation, that is responsive to all Barron County citizens

Vision: A sustainable, vibrant community Motto: A great place to visit, a better place to live

Strengths	Weaknesses	Opportunities	Threats		
<ul> <li>Fiscally responsible</li> <li>Recreational opportuincluding our parks, resources and agricul</li> </ul>	atural	<ul> <li>Implement technological efficiencies</li> <li>External and internal cross training</li> </ul>	<ul> <li>Aging population</li> <li>Lack of housing</li> <li>Levy limit</li> <li>Federal/ State mandate</li> </ul>		
land  ❖ Coordination and collaboration of our government employed departments and Board and Boa		<ul> <li>Cooperation with other entities</li> <li>Technological advancement</li> <li>Create controlled</li> </ul>	without funding Lack of mental health resources Rising costs Unfunded mandates		
Directions leading to efficiencies  Skills, knowledge and experience of our sta	iscal  Opioids: meth and heroin  Mental health resources and available bed space  Attracting skilled workforce	recycling manned program  Willingness to change and improve Embrace diversity and			
municipalities	workload with current resources	reach out to diverse populations as a potential workforce			

#### 2020 - Updated - Responses:

Weakness to Strength: 2020 increased usage of technology for meetings, and daily use

Opportunity to Strength: Continues work on manned recycling sites

#### 2021/2022 - Updated Responses:

Opportunities: ARPA/Neighborhood Block Grant/CDBG Grant/Infrastructure Grants/Broadband

Opportunities: Solar webinar training ICMA

Weakness: Housing shortage, workforce shortage, community development, relocation/recruitment of families

#### 2023 - Updated Responses:

Threats: Supply Chain, Inflation, Lack of skilled/qualified work force, Cyber-security

Opportunities: GPS broadband infrastructure mapping, Higher education assistance program for employees, Being cognizant of how work is

completed today and how work will be completed differently in the future.

Strengths: Aging/ADRC breakfasts, Living and working in Barron County

# U:\word\strategic planning\SWOT Update.docx

Updated: 2023-3-4, 2023-4-8,

# 2024 Barron County Strategic Plan Update(s) From Department Heads

## **Department and Comments:**

#### Human Resources:

Barron Best Program, recognizing employees who go above and beyond

Electronic open enrollment forms processing

Allow employees to sell SL/Vac to HSA

Laserfiche for personnel files, onboarding, offboarding, etc

Flexible schedule options/telework opportunities

Recruitment efforts for Law Enforcement - allow squad out of County up to 15 miles

Flexibility/telework opportunities for recruitment and retention

Employee Birthday card

Employee Anniversary card

Employee Recognition events

Brent Bohn and Lance Peterson to NACO Leadership Academy!!

## Register of Deeds:

We have learned how to work from home in the last 4 years!

We have completed indexing on tens of thousands of documents since 2020, which increases searchable documents with more revenue gained on Tapestry searches and Laredo Contracts.

We started a PINtegrity project with Fidlar to tie the PIN, Legal and Address together in our recording program.

We utilized Laserfishe for our vital record applications, going paperless in 2020.

We utilized Laserfishe for our daily, monthly and annual reports - reducing paper and printing.

We implemented the Fidlar program "Laredo Connect" to streamline billing to contracted customers.

## County Clerk:

I would like you to highlight the Open Meetings software we implemented this year at County Board meetings. It helped fast track our County Board meetings with shortening the time needed for voting, ensured everyone votes how they wish (rather than vote based on the group consensus) and all votes are verified so every vote is recorded accurately (instead of depending on myself, or someone else, catching someone's hand's up.) This was a **HUGE** asset to our County this year!

# Technology Department:

**Key Projects** 

- Open Meetings implementation at County Board
- Network Switch Replacements
  - 10 new switches at Hwy
  - New Core switches at GC and JC
- New Data Center
- Jail System Upgrade

Sheriff Radio Tower Fiber Connectivity (Started but not fully complete yet)

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- Hwy System IT Expansion
  - o Door Access
  - Cameras
  - Fuel System
  - System Integration
    - Automatic Washbay
    - HVAC

Annual Report

## Highway:

Possibly, having Hwy complete service work on Sheriff's Department vehicles, (in-process)

Steel Press-Brake Formed Tub Girder Bridge - recognition - Short Span Steel Bridge Alliance, January Newsletter

#### Aging/ADRC:

Allowing employees ½ hour paid time and mileage to deliver MOW, (a big plus) (and FYI tax savings of our meals program, reference Barron Kiwanis)

#### Sheriff's Department:

Jail volunteer appreciation banquet

Law Enforcement, grant application working with WCA

Monthly newsletter

August 2023 Hungry Hollow - Dynamite, Department interceding......

(FYI concerns expressed from taxpayers!!)

Donating rides to schools

#### Property Committee:

Closing of rifle ranges - on specific days
Closing Arland Rifle Range allowing Hunters Safety Class use

## Administration:

Rice Lake Cable Commission - Special Administrator reports - continued I.e. Mosaic Technologies
Community Connections grant Mosaic

# County Board:

Lona's Cafe, Thursdays Aging Program, very good for everyone!

## Courts:

Treatment Courts, success, and Newsshield article 2024-1-3

OPD: 2023-12-28

Updated:

2023-12-29

2024-1-12

G:\google\googledocs\2024 Strategic Plan Update(s) from Departments.docx

# 2023 Strategic Planning Work Group Barron County Strategic Plan Update For Years 2021 – 2025 Adopted January 11, 2021

# Accomplishments or in-process projects corresponding to the current Strategic Plan

Directional Statement #1: Expand affordable housing programs for aging population, rental and entry level buyers

#### **Actions:**

- 2021 CDBG-Covid 19 grant application for transitional housing (CTH TT)
- Veterans housing in Rice Lake
- ARPA Funds for Barron County Housing Authority

Directional Statement #2: Expand broadband coverage and enhance technology advancement in Barron County

#### **Actions:**

- EDC and County Board action to support \$7M grant application by Mosaic Technologies for fiber expansion in Barron and Washburn Counties
- December 2021 County support for Mosaic USDA Reconnect Grant
- Continued use of Zoom for Court hearings
- 2023 Roll Call Voting system for County Board meetings

#### Directional Statement #3: Maintain and improve all County owned facilities

#### **Actions:**

- New Highway Facility
- Auditorium upgrades
- Waste to Energy Z-wall, acid gas removal system, duct sizing, substantial repairs to boilers, air pollution control construct & operation permit renewal
- 2021-2022 acid gas removal system (in-process)
- 2022 budget for Sheriff radio system
- Ann Street School
- Bipartisan Infrastructure Bill and Reservation of Fund Balance for these projects
- Improvements to Chetek Dam
- New Aging Kitchen
- \*\*\*Improvements to Arland Rifle Range, (in process), possible improvements to Maple Plain Rifle Range\*\*\*

#### Directional Statement #4: Improve mental health and decrease substance abuse

#### **Actions:**

- NW Hope Consortium addressing opioid and alcohol abuse in Barron, Chippewa, Rusk and Washburn Counties (Public Health / Sheriff / ADRC)
- Recovery Corps Grant
- Ann Street School for Community Support Program
- Transitional Housing (CTH TT)
- October 2021 Family Drug Treatment Court testimonials from graduates
- Co-Responder pilot program (HHS / Sheriff)
- Investment of opioid settlement funds Community Health Workers (continuation)
- Decrease drug abuse 2023/2022 \$150K TAD Grant from WI Dept. of Justice

#### Directional Statement #5: Remain fiscally responsible

#### **Actions:**

- 2021 group purchase of new voting equipment
- Continued strong bond rating Highway Facilities
- WCA article on unfunded mandates by French, Frolik and Syvinski
- 2021 approved budget reduced mill rate, used 1/3 of sales tax collections
- TID meetings with cities and oversight of distressed TIDS

#### Directional Statement #6: Attract and retain new skilled workforce

#### Actions:

- Proposed change to how sick and vacation are paid out to employees
- Allow employees up to 3 hours paid time for blood donation
- Allow remote work / telework for employees
- 2021 Pay plan step movement for employees with more than ten (10) years of service
- Work from home − 2 days per week
- 2023 Brent & Lance recommendation, attend NACo Leadership Academy
- Increased paid leaves, life insurance contribution, allow sale of vacation and sick leave to deferred comp plan, matching of deferred comp for management/confidential staff
- Telework and flexible schedule options available
- Implemented Laserfiche on-boarding process for new hires
- County Administrator meets, calls or emails new hires

#### Other Actions:

#### Barron County as a great place to live and work

- Administrator interviews of CASTA and BANTA supporting Barron County as a great place to live, work and play
- County support of Discover Wisconsin winter segment
- 2021-2022 working with Gary Peterson, Red Cedar River canoe paddling and possible canoe/kayak docks – City of Rice Lake
- 2021 Special Administrator reports Judge Babler & Bell Press Pod Cast
- Continued improvements to Cedar Side Trail Buckthorn
- 2022-2023 More special Administrator reports & BANTA special program
- February 2023 special program at Waste to Energy plant
- Demonstration Plan Cameron, cooperation with local farmer
- 2022 special TV interview of Mark O'Connell, WCA

#### Safety

- HISP and ICE study and improvements to Decker Drive Rice Lake
- 2022 Sheriff's radio system upgrade
- ARPA dollars for high-speed fiber lines to towers
- Signage on Red Cedar River bridge crossings, etc

#### **Protect Environment**

- Successful reclamation of NIS site
- Ten (10) Year Land and Water Plan
- Air Pollution Control Construction and Operation Permit renewal Waste to Energy
- Fifteen (15) Year Forestry Plan
- New air emissions analytical equipment
- Recycling site and infrastructure improvements (new boxes and recycling truck)
- \*\*\*(In Process), WTE Plant more and diverse specialty waste loads from out of state\*\*\*

#### Cooperation

- Manned recycling sites cooperation with local municipalities
- Red Cross Blood Drives 90% of appointments filled
- Highway Commissioner NACo trip to Washington, DC
- 2021 purchase of new election equipment with municipal clerks
- Barron County Housing Authority Apartment complex rebuild
- Sterling Bank help with opioid settlement dollars incorrectly remitted
- \*\*\*Special TV Show Rice Lake Cable Commission WTE Plant\*\*\*

#### Use of Technology - Response to Citizens

- Online applications for zoning permits
- New website design and layout
- Availability of information on new website

#### **Delivery of Services to Citizens**

- Meals on Wheels adapting to Covid and offering drive-by / drive-up delivery system
- Virtual attendance and expanding virtual assistance
- 2020 & 2021 Court System Full Operational during Covid
- September 2020 UW Lecture Series "What is a County?"
- Snowbound Bison Tyler's work / report to LCC Extension working cooperatively to help local citizen

#### Forward thinking changing demographics

- Number of and conversion of lake homes to permanent residences
- Tourist rooming houses
- Tourist rooming houses & work with DOR sales tax
- Farmland Preservation and balance with the small rural business
- Seasonal park-model mobile homes at farmsteads
- Future Department Head retirements
- Agreement with WI DOR sales tax & reporting to DOR short term rentals

#### **Tourism**

- Ice Age Trail & working on Memorandum of Agreement between IAT and County – Completed 2021
- ATV/UTV Trail System expansion
- ATV/UTV & Snowmobile Trail System bridge rebuild
- 2024 Approval Property Committee IAT Improvements in Barron C

## Other in-process considerations

- Monitor opportunities to identify vacated space in Government Center due to increased telework, cost savings due to vacated spaces (City of Barron)
- Discuss long-term plan for Government Center due to age of building, increased telework, etc
- Consider pursuing outdoor wellness grant
- 2021 WCA Magazine article on County Finances Frolik, Syvinsk, French
- 2021-2022 Continued work on Highway Facility (lots of staff time)
- ARPA expenditures
- Automated payroll system

- Consider County-wide snowmobile & ATV/UTV alliance
- Implement an international trade symposium or etc
- Continued annual Centenarian celebration
- Working cooperatively coat giveaway drop location
- Concern express moving Aquafest to Lumbering Hall of Fame
- Snowbound Bison Tyler's work & report to LCC/Extension Committee
- \*\*\*Seasonal Permanent Park model Rv's @ Farm Locations (Bayfield Cnty)\*\*\*

#### **Color Scheme**

2022 Updates

2023 Updates

2024 Updates

2025 Updates

Updated:

2021-2-1

2021-2-5

2021-3-25

2021-12-27

2022-1-26

2022 1 20

2022-2-14

2023-2-6

2023-3-6 \*\*\* - information added 2023-2-6 to 2023-3-6 \*\*\*

2024-1-12

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Received 3/4/24

# Impact of Alcohol Policies on Health in Rural Northern Wisconsin: Barron County

Project goal: Better understand how local alcohol policies in northern Wisconsin relate to alcohol consumption patterns, traffic crashes, and health outcomes.

Project activities: Review of local alcohol policies, assessment of crash and health outcome data, stakeholder survey, and focus groups. Below is a summary of key findings for Ashland County.



fborisyrudin@mcw.edu



**Project lead:** Felice Borisy-Rudin, JD, PhD Wisconsin Alcohol Policy Project, Comprehensive Injury Center

# Key Findings

In discussing issues related to alcohol use in Barron County, focus group participants described:

- A local alcohol culture where drinking is normalized, alcohol is present at various community events and activities, binge or heavy drinking are considered socially acceptable, and stigma exists toward those that do not drink alcohol.
- Concerns about youth related to kids drinking at parties, the impact of parental attitudes on drinking behavior for youth and learning drinking behavior from multi-generational family members, marketing to youth, and the need to enforce the social host law. Some Alcohol Age Compliance Checks (AACC) are being performed.
- Concerns about alcohol-related motor vehicle crashes and alcohol-related behaviors such as alcohol use while operating other
  vehicles (e.g., ATV, UTV, snowmobile, boat) and related enforcement challenges. However, responses to these behaviors varied by
  municipality, such as the use of alternative sanctions.
- Overall public health challenges connected to other drug use, insufficient funding and staffing, and mental health issues.
- Other challenges related to balancing alcohol-related concerns with the county's reliance on tourism and recreation.
- Potential solutions raised included incentivizing businesses to have non-alcohol alternatives, increasing recovery support groups, promoting sober days, providing alcohol-free spaces and activities, increasing server training, enhancing partnerships and collaboration, and utilizing social media.
- Prevention for youth focused on schools and education about alcohol and increasing prevention programs.

# Recommendations

- Enhance coordination and communication on alcohol-related work across sectors and jurisdictions in the county.
- Expand use of Alcohol Age Compliance Checks (AACC) to reduce sales to underage youth.
- Initiate data collection and analysis for Place of Last Drink (POLD) as a strategy to prevent the over service of alcohol.
- Explore creating alcohol-free events and/or spaces and providing alternatives to alcohol beverages.
- Explore resource needs to support enforcement of the social host law.

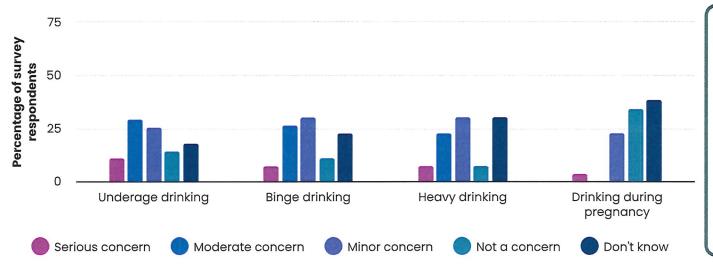
For additional information see the SCAODA alcohol prevention report <a href="https://www.dhs.wisconsin.gov/scaoda/adhoccommitteereports.htm">https://www.dhs.wisconsin.gov/scaoda/adhoccommitteereports.htm</a>

# Barron County Stakeholder Survey (27 respondents)

A survey was offered to key stakeholders including prevention coalition leaders and volunteers, county or local health department staff, county or local law enforcement, municipal clerks, administrators, elected officials such as trustees, alders, or council members, and people who serve on committees or sub-committees that license alcohol. The survey asked about alcohol use concerns and alcohol-related prevention and public safety activities within the jurisdiction in which they serve (county or municipality).

# Level of concern with excessive alcohol use

The Centers for Disease Control and Prevention defines excessive alcohol use as binge drinking, heavy drinking, and any alcohol use by people who are pregnant or are younger than 21. Visit this link for information on how drinks are defined.



#### Survey Definitions:

- Underage drinking: Alcohol consumption by people under the age of 21
- Binge drinking: 5 or more alcohol drinks on an occasion for men and 4 or more for women
- Heavy drinking: 15 or more drinks per week for men and 8 or more drinks per week for women.
- Drinking during pregnancy: Any alcohol use during pregnancy

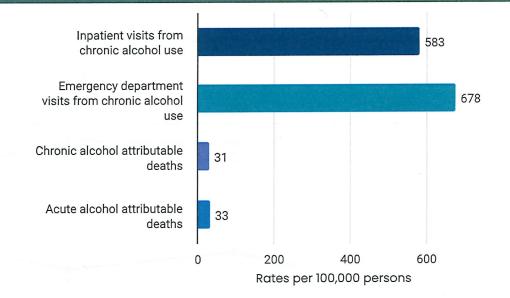
# Alcohol-related Prevention & Public Safety Activities

The survey inquired about the frequency of various enforcement activities such as minimum legal drinking age or alcohol age compliance checks, place of last drink, and sober server requirements and enforcement, among others. The percentage of "don't know" responses was high indicating a potential gap in knowledge regarding enforcement of alcohol policies among key stakeholders in Barron County or possible differences in enforcement practices across municipalities within the county. This presents a possible opportunity for future collaboration across stakeholders looking to address alcohol-related harms.

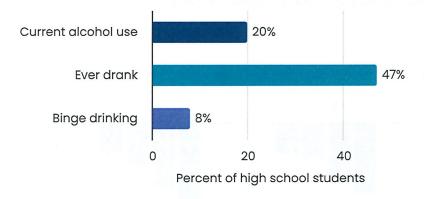
# Health Outcomes:

Inpatient and emergency department visits due to chronic conditions such as liver disease and cirrhosis.

Alcohol-related deaths includes those that are related to drinking alcohol such as alcohol-induced liver cirrhosis or an alcohol poisoning overdose, as well as causes of deaths indirectly related to alcohol use such as accidents when an individual is intoxicated or certain cancers and chronic disease linked to high alcohol use.



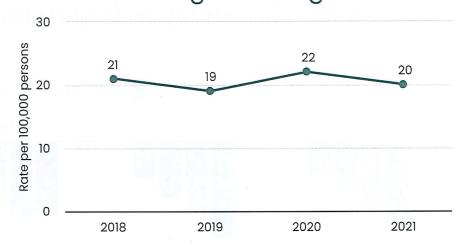
# **Underage Drinking**





Rate of heavy drinking among adults ages 18 and older in Barron County from 2018-2021 compared to Wisconsin's rate of 8.5 per 100,000

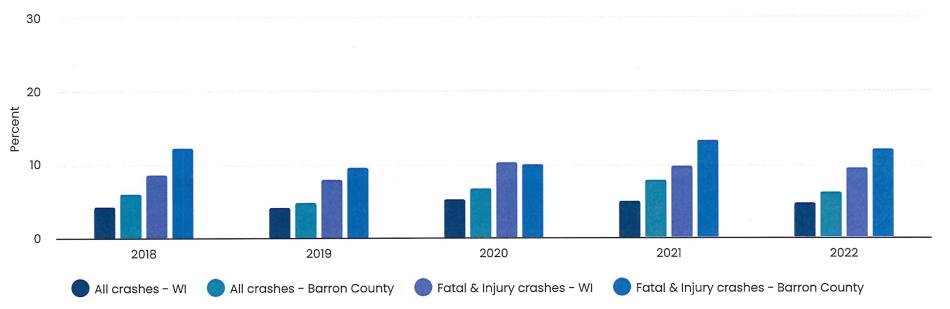
# Binge Drinking



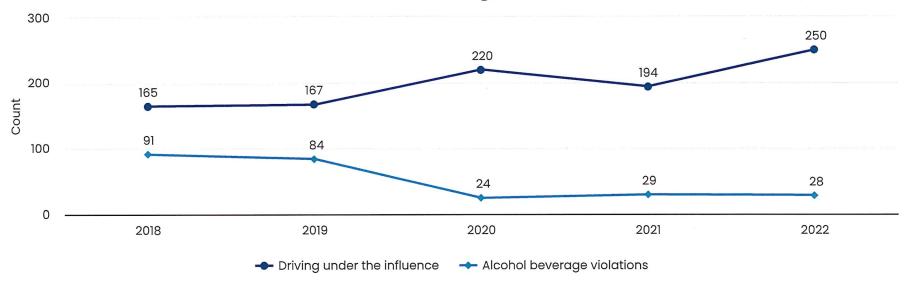
#### Excessive Drinking Measures:

- Binge drinking: 5 or more alcohol drinks on an occasion for men and 4 or more for women. Behavioral Risk Factor Survey, 2018–2021
- Heavy drinking: Average of more than 2 drinks per day for men and more than 1 drink per day for women. Behavioral Risk Factor Survey, 2018-2021
- Underage drinking: Students surveyed with the Youth Risk Behavioral Survey, 2021

# Percent of motor vehicle crashes involving alcohol

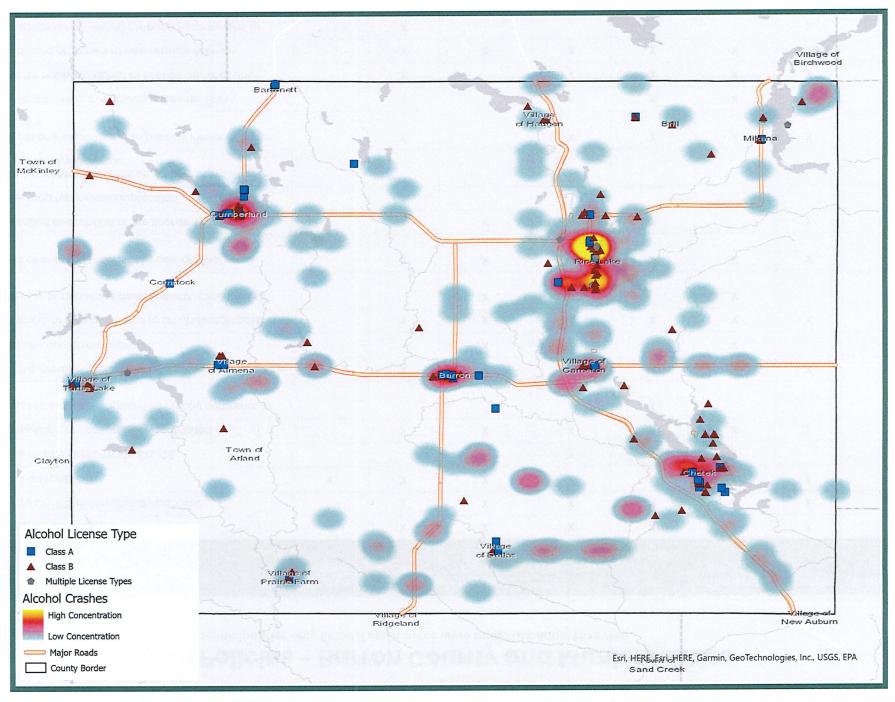


# Law enforcement reported arrests for driving under the influence and alcohol beverage violations



Based on Uniform Crime Reporting/Incident-Based Reporting definitions. Alcohol beverage law violations include the violation of laws or ordinances prohibiting the manufacture, sale, purchase, transportation, possession, or use of alcohol beverages.

# Concentration of alcohol-involved motor vehicle crashes and licensed alcohol outlet locations in Barron County



# Alcohol Policies - Barron County and Municipalities Municipalities only listed if ordinances were made available to review.

Policy	Barron County*	Barron City	New Auburn Village	Rice Lake City	Turtle Lake Village	Cameron Village	Chetek City	Cumberland City
Wis. Stats. Chapter 125 adopted		Х	Х	Х	Х	Х	Х	Х
Amendments to Ch. 125 automatically adopted		X	X	X	X	X	X	X
Social host law adopted	X	X	. X	X	X	X	X	X
Social Host law strictly conforms to Ch. 125				X	X	X		X
Underage possession or consumption prohibited	,	X	X	X	Х	X	X	X
Underage possession/consumption law strictly conforms to Ch. 125					X			Х
Prohibits making, providing, carrying, using fake ID	- commission of execution of the children decorated and the children and t	X	X	X	X	X	X	X
Fake ID law strictly conforms to Ch. 125			X			Х		X
Prohibits furnishing or sale of alcohol to an underage person		Х	X	X	X	X	X	Х
Prohibition on sale to underage person strictly conforms to Ch. 125			Х			X		Х
Has guidelines or criteria for awarding new alcohol retail licenses		Х	Х	X	X	X	X	Х
Requires a detailed description of the licensed premise		X	X		X		X	
Requires a site map for license application		X						
Has quotas or concentration limits on alcohol licenses other than those imposed by state law								Х
Requires at least one department to provide information for the license review		X		X	Х	x	X	
Assesses application fees in addition to license fees		X		X	X	X	X	
Has a process for notifying public of license applications		X		X	X	X	X	The state of the s
Attaches conditions attached to new regular licenses		Х	Х	X	X	Х	X	X
Has a written policy for reviewing proposed expansions to licensed premises		X					X	
Imposes by ordinance stricter closing hours on licensees than those provided for in Ch. 125		er meen van van van van van van van van van va	Х	Х	X	X		Х

<sup>\*</sup>Barron County code unavailable.

# Alcohol Policies - Barron County and Municipalities Municipalities only listed if ordinances were made available to review.

Policy	Barron County	Barron City	New Auburn Village	Rice Lake City	Turtle Lake Village	Cameron Village	Chetek City	Cumberland City
Attaches conditions attached to temporary licenses		Х		Х	Х	Х	Х	X
Regulates wine walks				X				
Regulates beer walks				X				
Has guidelines or criteria for disciplining licensees		X	X	X	X	X	X	X
Requires servers to be of legal drinking age			X		X		X	X
Regulates or prohibits alcohol to be consumed on public sidewalks or streets		Х	Х	Х	X	X	Х	Х
Bans or limits open intoxicants		X	X	X	X		X	X
Prohibits or limits alcohol beverages in public parks or recreational areas	Dor (9-31) -	X	X	X	X	X	Х	X
Prohibits or restricts advertising on municipal property	X	X	X	X	X	X	X	X
Prohibits placement of alcohol advertising on mass transit vehicles and property				X				
Regulates billboard size, location or media	X	X	X	X	X	X	X	X
Limits the amount of signage covering windows			X	Х				X
Has an ethics code		X	X	X	X	X	X	X

# **Data Sources**

#### **Health Outcomes**

Alcohol Attributable Deaths by County Dashboard, Wisconsin Department of Health Services, Retrieved from https://www.dhs.wisconsin.gov/alcohol/deaths-county.htm on 10/30/2023

Alcohol: Hospitalizations by County Dashboard, Wisconsin Department of Health Services, Retrieved from https://www.dhs.wisconsin.gov/alcohol/hospitalizations-county.htm on 10/30/2023

# **Underage Drinking**

Conducting a YRBS, Wisconsin Department of Public Instruction, Retrieved from https://dpi.wi.gov/sspw/yrbs/online on 10/30/2023

# **Heavy Drinking**

Wisconsin Dept. of Health Services, Division of Public Health, Office of Health Informatics. Wisconsin Interactive Statistics on Health (WISH) data query system, https://www.dhs.wisconsin.gov/wish/index.htm, BRFS Module, accessed 12/1/2023

# **Binge Drinking**

PLACES: Local Data for Better Health, County Data 2020 release, Centers for Disease Control and Prevention, Retrieved from https://data.cdc.gov/500-Cities-Places/PLACES-Local-Data-for-Better-Health-County-Data-20/dv4u-3x3q on 10/30/2023

## Crashes

Wisconsin Traffic Operations and Safety (TOPS) Laboratory. Wisconsin MV4000 crash data, 2018-2022. Available from the WisTransPortal Data Hub, https://transportal.cee.wisc.edu/. Wisconsin Department of Transportation. Retrieved November 2023

# **Alcohol Outlets**

All (Alcohol) License Report. Wisconsin Department of Revenue. Received 10/10/2022

## **Arrests**

UCR Arrest Data, Arrests by County and Type, Wisconsin Department of Justice, Retrieved from https://www.doj.state.wi.us/dles/bjia/ucr-arrest-data on 10/30/23

# **Alcohol Policies**

Medical College of Wisconsin, Research electronic data capture (REDCap). Wisconsin Local Alcohol Policy Database. Retrieved December 2023.