

Momentum West Board of Directors Meeting

February 14th, 2024 – Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Ray French, Jenny Benrud, Scott Allen, Seth Hudson, Brian Elwood, Jon Menz, Sheila Nyberg, Donna Walker, Katherine Frank, Bun Hanson, Aaron Sundeen, George Brewe

Absent: Nick Vivian, Rob Kreibich, Kelly Inqli, John Will

Also Present: Steve Jahn

A call to order was made by Katherine at 2:01pm

BOARD TRANSITION

Katherine introduced new board member George Brewe. George presented a brief bio.

CONSENT AGENDA

Motion by Ray, second by Donna to approve the January minutes. Motion carried.

Jenny moved to approve the financials, second by Brian. The motion carried.

COMMITTEE REPORTS

Steve gave an executive committee report, noting the approval of a shared internship with the Menomonie Chamber of Commerce, the decision to forgo marketing the annual meeting through Hookd, and the discussion regarding the HSHS/Prevea closings and our role. Steve noted we were a lead in connecting Pivotal Health with the task force.

Steve gave an overview of our work with GSA on the digital marketing collateral, as well as the expansion of the two-page promotional pieces for each county and utility to include the larger urban areas in the region.

Aaron covered the progress being made with Habitat for Humanity on the development of a housing cooperative.

Steve updated the board on the videos being developed as a class project with UW Stout. Two classes are working on the two videos featuring the tech schools and EC/RF/Stout. Presentations will be made to all classes, and introduction taken care of.

The Dunn County housing toolkit is near completion.

The housing conference draft agenda was presented. Event planned for early June at NTC.

EXECUTIVE DIRECTORS REPORT

Annual meeting registration around fifty. Award recipients confirmed and registered. Script and PowerPoint being developed.

WEDA conference attended by Steve and several board members.

Two RFI's are still active.

A motion was made by Brian, second by Timm, to retain Cliff Albertson at \$4,500 for broadband outreach through 2024. The motion carried.

The Pathways project continues.

Several collaborative events are being planned with CVTC and the WCWWDB.

WEDC's Ambassadors initiative was explained. Steve and several other individuals in the region are part of the Ambassador team.

Scott gave an overview of the Policy Academy work.

GOVERNANCE

Katherine covered board engagement and the commitment to serve document.

Board members were asked to pass on MW information to their contacts or share email addresses with Steve to add to the MW outreach list. Seth suggested we work with the League of Municipalities for municipal and county contact information.

WEDC

Ray gave an overview of WEDC activities.

NEW BUSINESS

No new business.

The meeting was adjourned at 2:56pm via motion by Timm, second by Sheila.

The next meeting will be the annual meeting, March 21st, 11:30 – 1:30pm, MSC UW Stout.