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NORTHWEST ITBEC TOURISM ADVISORY COMMITTEE

Wednesday, August 16, 2023
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, Wisconsin

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/82802666456?pwd=TUIJYXN0MDh4YllvdnJYbzUrUWwwUT09>

Phone Access
312-626-6799

Meeting ID: 828 0266 6456
Passcode: 381566

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the July 25, 2023 Meeting
4. WCA Staff Report
5. Financial Report
6. Update on Homework Assignments from July 25, 2023 Meeting
7. Review of 2023 Project Workplan
8. Marketing Subcommittee Report

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9. Discussion – 2024 Northwest ITBEC Budget
10. 2024 Wisconsin Governor’s Fishing Opener
 - a. Updates from Burnett County
 - b. Modifications to Fishing Opener Manual
11. Wisconsin Department of Tourism/Travel Wisconsin Report
12. Review of Homework Assignments
13. Discussion of Future Agenda Items
14. Set Next Meeting Date
15. Adjourn