

Momentum West Board of Directors Meeting

August 9th, 2023 – Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Ray French, Jenny Benrud, Scott Allen, Sheila Nyberg, Rob Kreibich, Seth Hudson, Katherine Frank, Donna Walker

Absent: Jon Menz, Kelly Ingli, Rick Geisen, Nick Vivian, Brian Elwood, Bun Hanson, John Will, Aaron Sundeen

Also Present: Steve Jahn

A call to order was made by Rob at 2:01pm.

CONSENT AGENDA

The June 2023 board meeting minutes and June and July 2023 financials were reviewed. Motion by Timm, second by Donna to approve the minutes and financials. Motion carried.

COMMITTEE REPORTS

No executive committee report was given as the executive committee did not meet in July.

The housing committee will be receiving and reviewing a marketing collateral proposal from Golden Shovel during the next meeting.

The housing effort is moving forward with a meeting in Amery with the Amery EDC and CEDA. Details to follow. Donna briefed the board on a Medford project that will be presented at the next committee meeting.

Steve is working on the Toolkit idea and mapping Dunn County as the first county to create the content and data.

Seth reviewed the DEI agenda. All but a few speakers locked in.

A motion was made by Katherine, second by Ray, to approve the proposed DEI conference fee:

- \$1,500 for event sponsorship including six event tickets*
- \$1,000 for keynote address sponsorship including four event tickets*
- \$500 for supporting sponsors including two event tickets*
- \$40 admission for single tickets*

The motion was approved.

Jenny moved that the \$2,500 keynote address fee for Matt Glowacki be approved. Ray second, the motion was approved.

EXECUTIVE DIRECTORS REPORT

Cliff Albertson has been approached by WEDC to do statewide consulting. This will not affect his work with Momentum West. Sheila moved that we process the invoices to WEDC with a 10% administration fee and reimburse Badger Communications.

The WEDA conference is in late September.

A visit from a medical device manufacturer representative took place the prior day. Very optimistic we can make the next round.

A multiple-site visit is resulting in an intent to purchase agreement on land in the region.

The '23 – '24 Pathways contract was signed. The review will be \$9,000 for this period.

The workforce initiative with the WCWWDB featured a meeting in Polk County with roughly 100 attendees. Events planned with CVTC and the MOC.

Steve is part of a statewide group named the "Policy Academy", as is Scott. The purpose is to foster additional collaboration in the regions across the state.

GOVERNANCE

New MW laptop purchased and transition of email hosting to Microsoft taken care of by 24/7 Telcom.

WEDC

Ray covered WEDC activities.

NEW BUSINESS

Katherine and Steve will plan the 2024 planning retreat

The meeting was adjourned at 2:35pm via motion by Timm second by Donna

The next meeting will be on September 13th, at the SCVBIC with a Zoom option