



**MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA**

August 9th, 2023 | 2:00pm – 3:00pm

<https://us02web.zoom.us/j/85613896799?pwd=eEIWNDNtZHlxZGE2MDVwNElaWUNDQT09>

- I. CALL TO ORDER - Rob**

- II. CONSENT AGENDA - Rob**
 - a. Board Minutes - Below
Discussion/Approval of June board minutes
 - b. Financial Reports
Discussion / Approval of June and July financial statements
 - c. Other items as necessary

- III. ADVISORY COMMITTEE REPORTS – Committee Chairs**
 - a. Executive Committee – Steve
 - b. Housing Committee – Aaron Sundeen/Donna Walker
Marketing initiative – Golden Shovel Proposal
Collaborative with CEDA and Compeer (Amery)
Toolkit: Plans, materials costs, contractors, and resources
Catalogue regions studies/executive summary
Development mapping – WEDC
 - c. Workforce Committee – Seth Hudson
DEI forum/conference
Draft agenda
Sponsorships
Approval of speaker fees

- IV. EXECUTIVE DIRECTOR’S REPORT - Steve**
 - a. Broadband outreach
 - b. Trade organization activities – RLC/WEDA
 - c. RFI’s: Update on existing and new RFI’s
 - d. Pathways project
 - e. WCWWDB collaborative workforce grant work

- Polk County/Chippewa
- CVTC events
- MOC
- f. Other activities as necessary
 - DCEDC planning exercise

V. GOVERNANCE – Steve

- a. Laptop and migration of email

VI. WEDC Update – Ray French

- a. Update on WEDC activities

VII. NEW BUSINESS

VIII. ADJOURN

NEXT MEETING: September 13th Via Zoom

Momentum West Board of Directors Meeting

June 7th, 2023 – UWEC Barron County

Attending: Timm Sandstrom, Diane Vaughn, Bun Hanson, Ray French, Aaron Sundeen, Jenny Benrud, Scott Allen, John Will

Absent: Jon Menz, Kelly Inqli, Rick Geisen, Sheila Nyberg, Rob Kreibich, Seth Hudson, Nick Vivian, Katherine Frank, Brian Elwood,

Also Present: Abby Fischer, Jeff French, Steve Jahn

A call to order was made by Timm at 12:15pm.

CONSENT AGENDA

The May 2023 board meeting minutes and financials were reviewed. Motion by Aaron, second by Jenny to approve the minutes. Motion carried. Motion made by John second by Ray to approve the financials. Motion carried.

COMMITTEE REPORTS

The executive team approved and sent to the board developing new marketing materials to be used for RFI responses, talent attraction, and templates to be localized by partners in the region. Aaron moved that the BA/Housing committee develop criteria for the materials and solicit RFP's. Bun second the motion, the motion carried.

A motion was made by Timm, second by John, to approve Donna Walker joining the board to fill the seat previously held by Tom Gulland. The motion carried.

A motion was made by Ray second by Bun to approve Scott Allen, the new Executive Director of the WCWRPC, to replace former WCWRPC ED on the board. The motion carried.

Steve and Aaron updated the board on the housing committees' activities. The discussion with CEDA and Compeer regarding small community single family developments is continuing with work focusing on Polk and Pierce Counties.

The stay campaign has wrapped up. Processing a \$16,000 reimbursement request through WEDC. The DEI conference planning was updated.

EXECUTIVE DIRECTORS REPORT

Broadband work continues with Cliff Albertson connecting with the counties. Momentum West was part of a Polk County broadband discussion and is reaching out to replicate the program if other counties are interested. Our region received 10 of the 24 statewide grants this last cycle. on May 3rd.

Site visit in a few weeks for Project Synergy. Several still alive. Two due last week but nothing from the region to submit.

Planning underway for a June 27th event on the WDB grant program in Polk County, as well as a series of events with CVTC.

Steve is part of the Dunn County EDC priorities sessions and the statewide Policy Academy.

GOVERNANCE

Covered under executive

WEDC

Ray covered WEDC activities.

NEW BUSINESS

Meeting adjourned at 1:03 via motion by Bun second by John.

Meeting was followed by a tour of NTC and Saputo Cheese

The next meeting will be on August 9th, via Zoom