



**MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA**

June 7th, 2023 | 12:00pm – 12:30pm

UWEC Barron County Student Center – Rice Lake WI

12:00 noon UWECBC Student Center. Board meeting and lunch. Park right in front of the main entrance.

1:00 PM Northwood Tech (next door). Show and tell of Portable Learning Trucks that take classes to various communities in NW WI.

2:00 Drive to Barron County Incinerator and Saputo Cheese for a tour (quick drive to Alma).

3:00 Wrap-up

I. CALL TO ORDER - Brian

II. CONSENT AGENDA - Brian

- a. Board Minutes - Below
Discussion/Approval of May board minutes
- b. Financial Reports
Discussion / Approval of May financial statements
- c. Other items as necessary

III. ADVISORY COMMITTEE REPORTS – Committee Chairs

- a. Executive Committee – Steve
 - a. Marketing materials
 - b. Board vacancy
- b. Housing Committee – Aaron Sundeen/Donna Walker
Collaborative with CEDA and Compeer (Polk County)
Toolkit: Plans, materials costs, contractors, and resources
Catalogue regions studies/executive summary
Development mapping – WEDC
- c. Workforce Committee – Seth Hudson
“Stay” program digital outreach

DEI forum/conference

IV. EXECUTIVE DIRECTOR'S REPORT - Steve

- a. Broadband outreach
- b. Trade organization activities – RLC/WEDA
- c. RFI's: Update on existing and new RFI's
- d. Pathways project
- e. WCWWDB collaborative workforce grant work
 - o River Falls/Polk County/Chippewa
 - o CVTC events
- f. Other activities as necessary
 - o DCEDC planning exercise

V. GOVERNANCE - Steve

- a. Board vacancy
- b. Quarterly investor update email

VI. WEDC Update – Ray French

- a. Update on WEDC activities

VII. NEW BUSINESS

VIII. ADJOURN

NEXT MEETING: August 9th Via Zoom

Momentum West Board of Directors Meeting

May 10th, 2023 – 2:00 Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Sheila Nyberg, Rob Kreibich, Seth Hudson, Nick Vivian, Bun Hanson, Katherine Frank, Brian Elwood, Ray French, Aaron Sundeen

Absent: Lynn Nelson, Jenny Benrud, Jon Menz, Kelly Inqli, Tom Gulland, John Will, Rick Geisen

Also Present: Steve Jahn

A call to order was made by Katherine at 2:02pm.

CONSENT AGENDA

The April 2023 board meeting minutes and financials were reviewed. Motion by Bun, second by Nick to approve the minutes and financials. Motion carried.

COMMITTEE REPORTS

No executive committee report.

Steve and Aaron updated the board on the housing committees' activities. The discussion with CEDA and Compeer regarding small community single family developments is continuing with a meeting on May 15th in Baldwin. WEDC, Terry Hauer from Polk County, committee members and representatives from CEDA and Compeer will be looking at the partnership and potentially beginning to develop a program model. There is interest not only from Polk County but Dunn and the city of Menomonie.

The housing committee is working on cataloguing housing studies done within the region, making the information available to communities and counties across the region. Ray is working on an executive summary.

Analytics from Februarys STAY campaign Tik Tok videos were presented.

Potential speakers for the DEI event are being identified via a workforce committee sub-committee. A sub-committee is also being formed to create a summary of the event for marketing as well as the event name.

EXECUTIVE DIRECTORS REPORT

Broadband work continues with Cliff Albertson connecting with the counties. Momentum West was part of a Polk County broadband discussion on May 3rd. With the PSC, we hosted a regional listening session at UW Stout on the 8th.

There were four RFI's since the last board meeting, as well as a three-day site visit.

The collaboration with the WCWWDB will potentially be a topic of a MOC webinar. Working with Curt Manufacturing on a grant proposal for employee retraining through CVTC. We shared a booth at the Clark County business to business expo and career fair and presented the program. A mailer is in the works. Steve is part of the Dunn County EDC priorities sessions.

A motion was made by Ray, second by Timm, to begin the June 7th board meeting in Barron County at 12:00 PM. The motion was approved. Steve briefed the board on the proposed agenda for the meeting, NTC presentation, and tour of a cheese manufacturer.

GOVERNANCE

Shelia moved to allow Steve to purchase a new laptop, second by Katherine. The motion was approved.

The board discussed the request to be a sponsor of the CESA 10/UWEC/Mayo health sciences career day. It was decided that we would not be a sponsor of the event.

Tom Gulland is no longer at Nolato. Steve will find out if he will be replaced by another Nolato representative. Donna Walker would like to join the board. The board determined that attendance and participation is the seats priority, not industry specific.

WEDC

Ray covered WEDC activities.

NEW BUSINESS

Meeting adjourned at 2:48 via motion by Timm second by Ray.

The next meeting will be on June 7th, in-person, hosted in Barron County.

