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NORTHWEST ITBEC TOURISM ADVISORY COMMITTEE

Thursday, June 1, 2023
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, Wisconsin

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/89977573822?pwd=MFZDd3V2NWRiSitZYVFVcDVjYUJWQT09>

Phone Access
312-626-6799

Meeting ID: 899 7757 3822
Passcode: 058962

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the April 28, 2023 Meeting
4. WCA Staff Report
5. Financial Report
6. Review of 2023 Project Workplan
7. Preliminary Discussion – 2024 Northwest ITBEC Budget
8. Northwest ITBEC Social Media Usage – Marketing Subcommittee Report
9. 2023 Wisconsin Governor’s Fishing Opener

Northwest ITBEC Tourism Advisory Committee Agenda

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June 1, 2023

- a. Recap/Debrief 2023 Event
 - b. Assignments/Responsibilities for 2024
10. Bylaws Update/Review
11. Department of Tourism Report
12. Discussion of Future Agenda Items
13. Set Next Meeting Date
14. Adjourn