

## *Momentum West Board of Directors Meeting*

*May 10<sup>th</sup>, 2023 – 2:00 Zoom Conference*

*Attending: Timm Sandstrom, Diane Vaughn, Sheila Nyberg, Rob Kreibich, Seth Hudson, Nick Vivian, Bun Hanson, Katherine Frank, Brian Elwood, Ray French, Aaron Sundeen*

*Absent: Lynn Nelson, Jenny Benrud, Jon Menz, Kelly Ingli, Tom Gulland, John Will, Rick Geisen*

*Also Present: Steve Jahn*

*A call to order was made by Katherine at 2:02pm.*

### *CONSENT AGENDA*

*The April 2023 board meeting minutes and financials were reviewed. Motion by Bun, second by Nick to approve the minutes and financials. Motion carried.*

### *COMMITTEE REPORTS*

*No executive committee report.*

*Steve and Aaron updated the board on the housing committees' activities. The discussion with CEDA and Compeer regarding small community single family developments is continuing with a meeting on May 15<sup>th</sup> in Baldwin. WEDC, Terry Hauer from Polk County, committee members and representatives from CEDA and Compeer will be looking at the partnership and potentially beginning to develop a program model. There is interest not only from Polk County but Dunn and the city of Menomonie.*

*The housing committee is working on cataloguing housing studies done within the region, making the information available to communities and counties across the region. Ray is working on an executive summary.*

*Analytics from Februarys STAY campaign Tik Tok videos were presented.*

*Potential speakers for the DEI event are being identified via a workforce committee sub-committee. A sub-committee is also being formed to create a summary of the event for marketing as well as the event name.*

### *EXECUTIVE DIRECTORS REPORT*

*Broadband work continues with Cliff Albertson connecting with the counties. Momentum West was part of a Polk County broadband discussion on May 3<sup>rd</sup>. With the PSC, we hosted a regional listening session at UW Stout on the 8<sup>th</sup>.*

*There were four RFI's since the last board meeting, as well as a three-day site visit.*

*The collaboration with the WCWWDB will potentially be a topic of a MOC webinar. Working with Curt Manufacturing on a grant proposal for employee retraining through CVTC. We shared a booth at the Clark County business to business expo and career fair and presented the program. A mailer is in the works.*

*Steve is part of the Dunn County EDC priorities sessions.*

*A motion was made by Ray, second by Timm, to begin the June 7<sup>th</sup> board meeting in Barron County at 12:00 PM. The motion was approved. Steve briefed the board on the proposed agenda for the meeting, NTC presentation, and tour of a cheese manufacturer.*

#### **GOVERNANCE**

*Shelia moved to allow Steve to purchase a new laptop, second by Katherine. The motion was approved.*

*The board discussed the request to be a sponsor of the CESA 10/UWEC/Mayo health sciences career day. It was decided that we would not be a sponsor of the event.*

*Tom Gulland is no longer at Nolato. Steve will find out if he will be replaced by another Nolato representative. Donna Walker would like to join the board. The board determined that attendance and participation is the seats priority, not industry specific.*

#### **WEDC**

*Ray covered WEDC activities.*

#### **NEW BUSINESS**

*Meeting adjourned at 2:48 via motion by Timm second by Ray.*

*The next meeting will be on June 7<sup>th</sup>, in-person, hosted in Barron County.*