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NORTHWEST ITBEC TOURISM ADVISORY COMMITTEE

Friday, April 28, 2023
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, Wisconsin

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/83527793815?pwd=ZGtNcjhGMjNyMEdaUzVRSkcvanhpUT09>

Phone Access
312-626-6799

Meeting ID: 835 2779 3815
Passcode: 407834

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the March 6, 2023 Meeting
4. WCA Staff Report
5. Financial Report
6. Review of 2023 Project Workplan
7. Northwest ITBEC Social Media Usage – Discuss Options for Use of Funding Included in the Budget for Facebook Ads
8. 2023 Governor’s Fishing Opener Updates

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9. Bylaws Update
10. Department of Tourism Report
11. Discussion of Future Agenda Items
12. Set Next Meeting Date
13. Adjourn