

Momentum West Board of Directors Meeting

April 12th, 2023 – 2:00 Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Kelly Ingli, Sheila Nyberg, Rob Kreibich, Seth Hudson, Nick Vivian, Tom Gulland, Bun Hanson, Katherine Frank, John Will, Rick Geisen,

Absent: Lynn Nelson, Jenny Benrud, Brian Elwood, Ray French, Aaron Sundeen, Jon Menz

Also Present: Donna Walker, Steve Jahn

A call to order was made by Rob at 2:02pm.

CONSENT AGENDA

The March 2023 board meeting minutes and financials were reviewed. Motion by John, second by Rick to approve the minutes. Motion carried.

COMMITTEE REPORTS

The executive committee approved the date and location of the DEI Conference. The conference will be held October 4th at UW Stout. The space has been booked.

The housing committee is working on cataloguing housing studies done within the region, making the information available to communities and counties across the region.

The committee is also looking at developing a housing toolkit featuring plans for homes around 1,200 square feet, materials costs, contractors and sub-contractors, and other resources. Meetings have been held with CEDA and Compeer on working with smaller communities to identify priorities and provide assistance in lowering housing costs and financial assistance. A potential event connecting CEDA, Compeer and rural communities may take place in Q3 or Q4. The development mapping may tie into this.

Analytics from Februarys STAY campaign were presented.

Potential speakers for the DEI event are being identified.

EXECUTIVE DIRECTORS REPORT

The annual meeting was reviewed. We will fine tune the awards volume.

Seth briefed the group on the Make48 event.

Broadband work continues with Cliff Albertson connecting with the counties. All counties opted in. The coalition met the previous week. We are hosting an event with the PSC on May 8th at UW Stout. Speed testing costs covered by WEDC.

The RCL is working with a publishing company on a “best places to work” program. Information for nominating business and industry will be passed along.

Two site visits scheduled. One the following week in Menomonie and EC. We have been eliminated from the previous search.

Pathways listening sessions wrapped up.

We have a Workforce Innovations event scheduled for May 10th in River Falls. There is some concern about the scope of understanding of the program. A mailer is in the works, a table is reserved for the Clark County business expo, and the CEDC is interested in hosting an event.

Working with the DOT on an event later in April and the DCEDC on strategic planning.

GOVERNANCE

Taxes filed. The investor quarterly report will go out next week.

WEDC

Email sent to board earlier in the week with updates.

NEW BUSINESS

Bun hosting the June meeting in Barron County.

Meeting adjourned at 2:46 via motion by Timm second by Bun.

The next meeting will be on May 10th via Zoom.