



**MOMENTUM WEST  
BOARD OF DIRECTORS MEETING AGENDA**

**April 12<sup>th</sup>, 2023 | 2:00pm – 3:00pm**

<https://us02web.zoom.us/j/84777991670?pwd=MWdyNlFLZTZac29uMlFRNF11UjgwUT09>

**I. CALL TO ORDER - Rob**

**II. CONSENT AGENDA - Rob**

- a. Board Minutes - Below  
*Discussion/Approval of March board minutes*
- b. Financial Reports  
*Discussion / Approval of March financial statements*
- c. Other items as necessary

**III. ADVISORY COMMITTEE REPORTS – Committee Chairs**

- a. Executive Committee – Steve  
Approval of date and location of DEI conference
- b. Housing Committee – Aaron Sundeen/Donna Walker  
Toolkit: Plans, materials costs, contractors, and resources  
Catalogue regions studies  
Polk County  
Development mapping – w/UW Stout and WEDC
- c. Workforce Committee – Seth Hudson  
“Stay” program digital outreach – Analytics  
DEI forum/conference

**IV. EXECUTIVE DIRECTOR’S REPORT - Steve**

- a. Annual meeting/awards program review
- b. Make 48 event w/UW Stout
- c. Broadband outreach
  - o PSC BEAD grant
  - o County outreach
- d. Trade organization activities – RLC/WEDA
- e. RFI’s: Update on existing and new RFI’s
- f. Pathways project

- g. WCWWDB collaborative workforce grant work
  - o River Falls May 10th
  - o Direct mail
  - o Clark County
- h. Other activities as necessary
  - o DOT events
  - o DCEDC planning exercise

**V. GOVERNANCE - Steve**

- a. 990's
- b. Quarterly investor update email

**VI. WEDC Update – Ray French**

- a. Update on WEDC activities

**VII. NEW BUSINESS**

**VIII. ADJOURN**

**NEXT MEETING: May 10<sup>th</sup>, 2:00pm via Zoom**

*Momentum West Board of Directors Meeting*

*March 8<sup>th</sup>, 2023 – 10:45AM Badger Room, Memorial Student Center, UW Stout*

*Attending: Timm Sandstrom, Diane Vaughn, Ray French, Aaron Sundeen, Sheila Nyberg, Rob Kreibich, Nick Vivian, Jon Menz, Bun Hanson, Jenny Benrud, Brian Elwood, Rick Geisen*

*Absent: Kelly Ingli, Lynn Nelson, Katherine Frank, John Will, Seth Hudson, Tom Gulland*

*Also Present: Donna Walker, Steve Jahn*

*A call to order was made by Rob at 10:49am.*

**CONSENT AGENDA**

*The February 2023 board meeting minutes and financials were reviewed. Motion by Rick, second by Bun to approve the minutes. Motion carried.*

**COMMITTEE REPORTS**

*No executive committee report as the committee did not meet in February.*

*Aaron, Donna, and Ray reported on the Housing Committee. Dave Armstrong will be joining us for the March meeting to look at Barron County development and potential synergy with the housing cooperative template. The committee will be discussing direction and future projects during the next meeting. We are working with Seth on the EDA grant proposal as part of the development mapping project.*

*Steve covered the launch of the STAY campaign, beginning February 1<sup>st</sup>. Targeted social media advertising to run through May 31<sup>st</sup>.*

*Steve gave an overview on the progress of the DEI event planning group. Late September/early October tentative timeframe.*

#### *EXECUTIVE DIRECTORS REPORT*

*PSC released requests for BEAD grants with REDO's listed as administrators. Steve indicated our inability to administer but can be conveyer as is the case with most of the REDO's. Cliff doing outreach.*

*Three site visits from recent RFI submissions.*

*Pathways listening session for IT previous week and AG March 28<sup>th</sup>.*

*Collaborative with WCWWDB marketing gaining traction. Looking at a direct mail piece. Program extended to November 2024. Setting up meetings with municipalities and county EDO's, first being joint meeting at the St Croix Innovation Center with New Richmond, River Falls and Pierce County as partners.*

#### *GOVERNANCE*

*Steve completing work with Wipfli on 990's.*

#### *WEDC*

*Report given by Ray on WEDC items.*

#### *NEW BUSINESS*

*No new business.*

*Meeting adjourned at 11:05 via motion by Timm second by Jenny.*

*The next meeting will on April 12<sup>th</sup> via Zoom, 2:00 PM.*