

Momentum West Board of Directors Meeting

March 8th, 2023 – 10:45AM Badger Room, Memorial Student Center, UW Stout

Attending: Timm Sandstrom, Diane Vaughn, Ray French, Aaron Sundeen, Sheila Nyberg, Rob Kreibich, Nick Vivian, Jon Menz, Bun Hanson, Jenny Benrud, Brian Elwood, Rick Geisen

Absent: Kelly Ingli, Lynn Nelson, Katherine Frank, John Will, Seth Hudson, Tom Gulland

Also Present: Donna Walker, Steve Jahn

A call to order was made by Rob at 10:49am.

CONSENT AGENDA

The February 2023 board meeting minutes and financials were reviewed. Motion by Rick, second by Bun to approve the minutes. Motion carried.

COMMITTEE REPORTS

No executive committee report as the committee did not meet in February.

Aaron, Donna, and Ray reported on the Housing Committee. Dave Armstrong will be joining us for the March meeting to look at Barron County development and potential synergy with the housing cooperative template. The committee will be discussing direction and future projects during the next meeting. We are working with Seth on the EDA grant proposal as part of the development mapping project.

Steve covered the launch of the STAY campaign, beginning February 1st. Targeted social media advertising to run through May 31st.

Steve gave an overview on the progress of the DEI event planning group. Late September/early October tentative timeframe.

EXECUTIVE DIRECTORS REPORT

PSC released requests for BEAD grants with REDO's listed as administrators. Steve indicated our inability to administer but can be conveyor as is the case with most of the REDO's. Cliff doing outreach.

Three site visits from recent RFI submissions.

Pathways listening session for IT previous week and AG March 28th.

Collaborative with WCWWDB marketing gaining traction. Looking at a direct mail piece. Program extended to November 2024. Setting up meetings with municipalities and county EDO's, first being joint meeting at the St Croix Innovation Center with New Richmond, River Falls and Pierce County as partners.

GOVERNANCE

Steve completing work with Wipfli on 990's.

WEDC

Report given by Ray on WEDC items.

NEW BUSINESS

No new business.

Meeting adjourned at 11:05 via motion by Timm second by Jenny.

The next meeting will on April 12th via Zoom, 2:00 PM.