



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WICOUNTIES.ORG

---

## **NORTHWEST ITBEC TOURISM ADVISORY COMMITTEE**

Monday, March 6, 2023  
10:00 a.m.

Northwest Regional Planning Commission  
1400 S River Street  
Spooner, Wisconsin

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/86741957659?pwd=aHdMNlpoOFRYb2VTTTk3U1ptUFMrUT09>

Via Phone:  
1-312-626-6799

Meeting ID: 867 4195 7659  
Passcode: 412784

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the January 18, 2023 Meeting
4. WCA Staff Report
  - Discussion to focus on board's approval of 2023 Northwest ITBEC budget
5. Financial Report
6. Development of 2023 Project Workplan
7. North of Eight Website Proposal
8. Northwest ITBEC Social Media Usage

9. 2023 Governor's Fishing Opener Updates

- Consideration of Fishing Opener Manual Change – Award Nominees to Come from the ITBEC Host County

10. Consideration of Modifications to the Bylaws of the Northwest ITBEC

11. Department of Tourism Report

12. Discussion of Future Agenda Items

13. Set Next Meeting Date

14. Adjourn