

DRAFT

Minutes
Barron County Strategic Planning Work Group
Friday March 3rd, 2023, 11am,
Barron County Government Center, Room 2151
335 East Monroe Avenue, Barron, WI 54812

Committee Members Present:

Supervisor Okey, Supervisor Banks, Supervisor McRoberts, Supervisor P. Anderson, Supervisor Randall Cook Sr. Supervisor Turcott, Supervisor Bartlett

Committee Members Appearing Virtually:

None

Staff Members Present:

Fitzgerald, French, Ritchie, Muench

Staff Members Appearing Virtually:

None

#1. Call to Order:

11am Chair Okey

#2. Public Meeting Notification

Read by CA French

#3. Public Comment:

None

#4. Approve minutes of 2-16-2022 Meeting:

Motion to approve, McRoberts/Banks, Carried

#5. Review Strategic Plan Update:

CA French gave a history of how Barron County developed it's Strategic Plan. Department Heads were asked to contribute and comment about the Plan Update. What this Work Group ultimately decides goes directly to the County Board. The SWOT Analysis was then handed out and reviewed by the Work Group
Extensive Discussion on: Supply chain, Supply chain interruptions, and effect on county operations, Inflation, Lack of skilled, and/or qualified work force, Broadband and effect on employment, housing, housing prices, work location, Work completion processes now and in the future, Success of Aging/ADRC breakfasts, Employee retention, Current and potential future work standards, Work hours, How to explain/expand on quality of life issues in Barron County

Recommend changes to the SWOT Analysis as follows:

Threats: Supply Chain, Inflation, Lack of skilled/qualified work force

Opportunities: GPS broadband infrastructure mapping, Higher education assistance program ,

Being cognizant of how work is completed today and how work will be completed differently in the future.

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Strengths: Aging/ADRC breakfasts, Living and working in Barron County

#6. Review Goals Accomplished:

Agenda item not taken up due to lengthy discussion agenda item #5.

#7. Review What Needs to be Accomplished:

Agenda item not taken up due to lengthy discussion agenda item #5.

#8. Staff Updates:

Agenda item not taken up due to lengthy discussion agenda item #5.

#9. Future Agenda Items:

Review Recommended Updates to SWOT Analysis
Research on electronic bulletin boards
Digital billboard at new Hwy shop?

#10. Set Next Meeting Date:

Wednesday April 5th, 10am

#11. Adjournment:

Adjourned by unanimous consent at 12.30pm

Minutes taken by CA French



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