

Momentum West Board of Directors Meeting

February 8th, 2023 – 2:00 Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Kelly Ingli, Ray French, Aaron Sundeen, Sheila Nyberg, Rob Kreibich, Seth Hudson, Nick Vivian, Jon Menz, Tom Gulland, Bun Hanson

Absent: Lynn Nelson, Katherine Frank, Jenny Benrud, Brian Elwood, John Will, Rick Geisen

Also Present: Sunem Beaton – Garcia, Donna Walker, Steve Jahn

A call to order was made by Rob at 2:00pm.

CONSENT AGENDA

The January 2023 board meeting minutes and financials were reviewed. Motion by Sheila, second by Timm to approve the minutes. Motion carried.

COMMITTEE REPORTS

The board vacancy was addressed. I introductions were made. A motion was made by Timm second by Bun for Tom Gulland from Nolato Contour to fill the seat vacated by Pete Koenig. The motion carried.

Aaron, Donna, and Ray reported on the Housing Solutions Conference. 110 registered. The event received positive feedback.

Seth reported on the EDA grant proposal as part of the development mapping project.

Donna gave an overview on the Hwy T/29 infrastructure event. The event received positive feedback with over 45 in attendance.

Steve covered the launch of the STAY campaign, beginning February 1st. Targeted social media advertising to run through May 31st.

Seth gave an overview on the progress of the DEI event planning group. The event will focus on higher education best practices and business and industry best practices. Late September/early October tentative timeframe.

EXECUTIVE DIRECTORS REPORT

Nine of the eleven award recipients have acknowledged the award. Bremer returning as event sponsor, RCU and Xcel to be awards program sponsors, silver sponsors being contacted. We'll keep silver sponsors to 8 – 10 maximum. The board meeting will be prior to the annual meeting beginning at 10:45am lasting ½ hour.

Seth reported on the Make48 event. Four of six counties on board including Clark, Chippewa, Eau Claire, and St Croix.

PSC released requests for BEAD grants with REDO's listed as administrators. Steve indicated our inability to administer but can be conveyor. Meetings with PSC and RLC upcoming, but we may need to find a partner to act as the admin for our region.

Intern can be a 1099 contractor. Steve filling out UW Stout application and will contact CVTC.

Steve attended WEDA conference prior week in Milwaukee.

Four active RFI's.

Pathways listening session for IT and AG beginning following week.

Collaborative with WCWWDB marketing gaining traction. Setting up meetings with municipalities and county EDO's, first being joint meeting at the St Croix Innovation Center with New Richmond, River Falls and Pierce County as partners.

Polk County BRE presentation Thursday for business considering expansion or relocation.

GOVERNANCE

No governance items.

WEDC

Report given by Ray on WEDC items.

NEW BUSINESS

No new business.

Meeting adjourned at 2:37 via motion by Sheila second by Ray.

The next meeting will on March 8th prior to the annual meeting at UW Stout, 10:45 AM.