

MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA

February 8th, 2023 | 2:00pm – 3:00pm

<https://us02web.zoom.us/j/84777991670?pwd=MWdyNlFLZTZac29uMlFRNF1UjgwUT09>

- I. **CALL TO ORDER - Rob**

- II. **CONSENT AGENDA - Rob**
 - a. Board Minutes - Below
Discussion/Approval of January board minutes
 - b. Financial Reports
Discussion / Approval of January financial statements
 - c. Other items as necessary

- III. **ADVISORY COMMITTEE REPORTS – Committee Chairs**
 - a. Executive Committee – Steve
Board vacancy
Reoccurring expenses
 - b. Housing Committee – Aaron Sundeen/Donna Walker
Housing Cooperative and Series – January 25th event
Development mapping – WEDC
HWY 29/T forum
 - d. Workforce Committee – Elaine Coughlin/Seth Hudson
“Stay” program digital outreach – update on grant/video production/landing page development
DEI forum/conference – meeting updates

- IV. **EXECUTIVE DIRECTOR’S REPORT - Steve**
 - a. Annual meeting/awards program update
 - b. Make 48 event w/UW Stout
 - c. Cliff Albertson broadband outreach
 - d. Intern
 - e. Trade organization activities – RLC/MAEDC/WEDA
 - f. RFI’s: Update on existing and new RFI’s
 - g. Pathways project
 - h. WCWWDB collaborative workforce grant work
 - i. Other activities as necessary

- V. **GOVERNANCE - Steve**
 - a. Board vacancies
 - Open board seat

b. Quarterly investor update email

VI. WEDC Update – Ray French

a. Update on WEDC activities

VII. NEW BUSINESS

VIII. ADJOURN

NEXT MEETING: March 8th, 2:00pm via Zoom

Momentum West Board of Directors Meeting

January 11th, 2023 – 2:00 Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Kelly Ingli, Ray French, Katherine Frank, Jenny Benrud, Aaron Sundeen, John Will, Rick Geisen, Sheila Nyberg, Rob Kreibich, Seth Hudson

Absent: Lynn Nelson, Nick Vivian, Brian Elwood, Jon Menz

Also Present: Sunem Beaton – Garcia, Donna Walker, Steve Jahn

A call to order was made by Steve at 2:04pm.

CONSENT AGENDA

The December 2022 board meeting minutes and financials were reviewed. Motion by Aaron, second by Jenny to approve the minutes. Motion carried.

COMMITTEE REPORTS

The executive committee did not meet in December. No report given.

Aaron reported on the January 25th Housing Solutions Forum. Seth and Donna volunteered to assist with registration and tech. Registration already at 80.

Hwy29/T forum planning underway. Event being planned for February 7th at 29 Pines in cooperation with WEDC. Xcel and Dairyland to sponsor. Partners include utilities, CCEDC, ECAEDC and City of Eau Claire EDD.

The “Stay” program is moving forward with landing page and videos near competition. Marketing on Tik Tok, Facebook, LinkedIn, and Google. Collaborative effort with Hookd and GSA.

DEI conference committee announced. Group to meet as part of the workforce committee January 17th.

EXECUTIVE DIRECTORS REPORT

Nominations for the annual awards program were reviewed. A motion was made by Timm, second by Kelly, to approve all nominations as presented after verifying Mason Companies had not won before. Motion carried.

Seth presented the Make 48 program. Sheila made a motion to approve a \$5,000 sponsorship, second by Jenny. The motion carried.

Sheila made a motion to approved \$4,500 to have Cliff Albertson continue to do broadband outreach for Momentum West, specifically establish county leads. John second the motion, the motion carried.

Steve working with Bryan Barts on the intern job description. Steve will send to board.

Steve to attend WEDA conference in Milwaukee.

One RFI active, one to be submitted for four properties in the region following week.

Work with WDB grant continues. Presentation to be made on EDO meeting, webinar being planned. Social media outreach continuing.

Meeting of EDO's and utilities next day.

GOVERNANCE

Nolato to make recommendation for replacement of seat vacated by Pete Koenig.

Annual meeting March 8th, UW Stout.

Quarterly investor email will go out in next week.

The board agreed to continue Zoom and in-person meetings as in 2022, with final meeting of each quarter at UW Stout.

WEDC

Report given by Ray on WEDC items.

NEW BUSINESS

No new business.

Meeting adjourned at 2:55 via motion by Aaron second by Jenny.

The next meeting will on February 8th, 2023, 2:00 pm, via Zoom.