



NORTHWEST ITBEC BOARD OF DIRECTORS

January 25, 2023

Northwest Regional Planning Commission
Spooner, Wisconsin

MINUTES

CALL TO ORDER: Chair Mackie called the meeting to order at 11:28 a.m.

ROLL CALL: PRESENT: Richard Pufall, Ashland County; Jim Crandall, Bayfield County; Don Taylor, Burnett County; Ken Schmitt, Chippewa County; Joseph Pinardi, Iron County; Tom Mackie, Washburn County; and Sam Pomush, Douglas County. **EXCUSED:** Mary McPhetridge, Ashland Chamber; Fran Langman, Barron County; Terry Hauer, Polk County; Nicholas Trimmer, Price County; Jonathon Unterschuetz, Rusk County; Tweed Shuman, Sawyer County; and Paula Houdek, Price County. **WCA STAFF:** Sarah Diedrick-Kasdorf.

APPROVAL OF MINUTES: Motion by Crandall, second by Pomush, to approve the minutes of the October 26, 2022 meeting. Motion carried.

CHAIR'S REMARKS: Chair Mackie mentioned that WCA reached out to him to approve a 2023 expenditure prior to approval of the 2023 budget.

FINANCIAL REPORT: Sarah Diedrick-Kasdorf provided the financial report. As of 12-31-22, revenues for the year were \$36,002.92; expenses paid in 2022 were \$39,359.64; the cash balance at the end of the year was \$42,278.98. As of 1-23-23, dues were fully paid by seven counties.

APPROVAL OF 2023 NORTHWEST ITBEC BUDGET AND MARKETING PLAN: Sarah Diedrick-Kasdorf reviewed the proposed 2023 budget with board members. She shared that the current cash balance plus anticipated dues for 2023 was approximately \$75,432.50. If the budget proposed by the tourism committee is adopted, it would bring the cash balance at the end of 2023 below \$20,000, triggering a discussion with regard to dues amounts for 2024. Discussion ensued with regard to spending levels, as well as the viability of a dues increase for 2024. Motion by Pinardi, second by Crandall, to adopt the budget as presented. Motion carried. The board will meet again in July to review 2023 budget expenditures, as well as discuss dues amounts for 2024.

Northwest ITBEC Board Minutes

Page 2

January 25, 2023

UPDATE ON BYLAWS REVISION: Sarah Diedrick-Kasdorf indicated that the tourism committee will be focusing on the bylaws revisions at its next meeting.

SET NEXT MEETING DATE: The next meeting will be held on July 26, 2023 (following the Northwest RPC meeting).

ADJOURN: Chair Mackie adjourned the meeting at 12:28 p.m.