



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WICOUNTIES.ORG

NORTHWEST ITBEC TOURISM ADVISORY COMMITTEE

Wednesday, January 18, 2023
10:00 a.m.

Northwest Regional Planning Commission
1400 S River Street
Spooner, Wisconsin

Remote Access:

Join Zoom Meeting

<https://us06web.zoom.us/j/82424713437?pwd=Q3ZWZUJZdVN6YjUvVVlvVVNQjhiUT09>

Via Phone:
1-312-626-6799

Meeting ID: 824 2471 3437
Passcode: 071550

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the December 2, 2022 Meeting
4. WCA Staff Report
5. Financial Report
6. Website Proposal – North of Eight
7. Development of 2023 Northwest ITBEC Budget and Marketing Plan
8. 2023 Fishing Opener Update

9. Review Distribution Lists
10. Bylaws Discussion – Name and Purpose
11. Department of Tourism Report
12. Discussion of Future Agenda Items
13. Set Next Meeting Date – Do we want to set a regular meeting schedule?
14. Adjourn