

MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA

January 11th, 2023 | 2:00pm – 3:00pm

<https://us02web.zoom.us/j/84777991670?pwd=MWdyNlFLZTZac29uMlFRNF1UjgwUT09>

- I. **CALL TO ORDER - Brian**

- II. **BOARD TRANSITION - Brian**
 - a. Introduce new chair and chair-elect – Rob Kreibich and Katherine Frank
 - b. Turn meeting over the Rob
 - c. Introduce new board member – Seth Hudson

- III. **CONSENT AGENDA - Rob**
 - a. Board Minutes - Below
Discussion/Approval of December board minutes
 - b. Financial Reports
Discussion / Approval of December financial statements
 - c. Other items as necessary

- IV. **ADVISORY COMMITTEE REPORTS – Committee Chairs**
 - a. Executive Committee – Steve
No meeting December 2022
 - b. Housing Committee – Aaron Sundeen/Donna Walker
Housing Cooperative and Series – January 25th event/co-op
Infrastructure mapping – update
HWY 29/T forum
 - d. Workforce Committee – Elaine Coughlin/Seth Hudson
“Stay” program digital outreach – update on grant/video production/landing page development
DEI forum/conference – Committee members

- V. **EXECUTIVE DIRECTOR’S REPORT - Steve**
 - a. Annual meeting awards discussion
Discussion / Determine award recipients
 - b. Make 48 event w/UW Stout
Discussion / Approval of \$5,000 major sponsorship
 - c. Cliff Albertson broadband outreach
Discussion / Approval of \$4,500 one-year program
 - d. Intern
 - e. Trade organization activities – RLC/MAEDC/WEDA
 - f. RFI’s: Update on existing and new RFI’s

- g. Pathways project
- h. WCWWDB collaborative workforce grant work
- i. Other activities as necessary

VI. GOVERNANCE - Steve

- a. Board vacancies
 - o Open board seat
- b. Annual meeting March 8th update
- c. Quarterly investor update email
- d. Discussion on in-person meeting/hybrid – Quarterly in-person March, June, September, and December at UW Stout

VII. WEDC Update – Ray French

- a. Update on WEDC activities

VIII. NEW BUSINESS

IX. ADJOURN

NEXT MEETING: February 11th, 2:00pm via Zoom

Momentum West Board of Directors Meeting

December 14th, 2022 – 2:00 Zoom Conference

Attending: Timm Sandstrom, Diane Vaughn, Pete Koenig, Kelly Ingli, Lynn Nelson, Ray French, Katherine Frank, Jenny Benrud, Aaron Sundeen, John Will, Rick Geisen, Nick Vivian, Brian Elwood

Absent: Sheila Nyberg, Rob Kreibich, Jon Menz

Also Present: Steve Jahn

A call to order was made by Brian at 2:01 pm.

CONSENT AGENDA

The November 2022 board meeting minutes were reviewed. Motion by Timm, second by Aaron to approve the minutes. Motion carried.

November financials were reviewed. A motion to approve the was made by Aaron, second by Katherine. The motion carried.

COMMITTEE REPORTS

Steve reported on the executive committee activities. We are waiting for the Eau Claire Chamber intern job description to build ours from. Contact being made with higher education institutions.

A motion was made by Aaron, second by Ray, to change the bylaws to add, under section 3, the Executive Director of Corporate Relations and Economic Engagement, UW Stout Discovery Center, as an ex-officio member or the board bringing the membership to seventeen. The motion carried. Katherine abstained.

Aaron and Steve covered the January 25th Housing Solutions Forum agenda. A save the date was sent the day before the meeting, registration already at 12. We will invite the media to the event.

Hwy29/T forum planning underway. Event being planned in February in cooperation with WEDC. Xcel and Dairyland to sponsor. Rough agenda developed that morning with help from sponsoring utilities, CCEDC, ECAEDC and City of Eau Claire EDC.

The "Stay" program is moving forward with graphics development and video production. Golden Shovel working on a proposal to use the balance of the grant dollars.

Members from all higher education institutions on the DEI conference committee except NTC as Steve hasn't connected with them yet. John will provide a potential representative. Xcel and RCU also on board. Group to meet as part of the workforce committee January 16th.

Internship and apprenticeship webinar successful. Over 40 registered. Video on site.

EXECUTIVE DIRECTORS REPORT

WEDC office of rural prosperity to cover Geo Partners speed testing. We'll review Cliff Albertsons proposal in January.

One new limited RFI. One former RFI still active.

DPI still outlining AG sector industries for pathways. Industry meetings will take place later first quarter 2023.

WCWWDB meeting at Pablo December 1st. We had mic time to outline programs and grant collaborative.

Finalizing press release for branding. All platforms done.

Steve off the MAEDC board after 7.5 years.

GOVERNANCE

Nolato to make recommendation for replacement of seat vacated by Pete Koenig. Julie Foss also retiring.

Motion made by Ray, second by Katherine, for Kelly Ingli to replace Lynn on the executive team. Motion carried.

Annual meeting March 8th, UW Stout. Award nominations coming in. Steve to send categories and previous winners to the board. Further discussion in January.

Quarterly investor email will go out in January.

Steve will investigate upgrading Member Zone to file storage, etc. On Board \$240/month.

Meeting format to be reviewed in January.

WEDC

Report given by Ray on WEDC items.

NEW BUSINESS

No new business.

Meeting adjourned at 2:35 via motion by Pete, second by Timm.

The next meeting will on January 11th, 2023, 2:00 pm, via Zoom.