

MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA

May 11th, 2022 | 2:00pm – 3:00pm

- I. CALL TO ORDER - Brian**

- II. CONSENT AGENDA - Brian**
 - a. **BOARD MINUTES - Below**
Discussion/Approval
 - b. **FINANCIAL REPORTS**
Discussion / Approval of April financial statements
 - c. **OTHER FINANCIAL ITEMS**

- III. ADVISORY COMMITTEE REPORTS**
 - a. **Executive Committee – Brian**
Update if needed

 - b. **Housing Committee – Chair Seth Hudson**
Housing conference/series
Webinars

 - a. **Workforce Committee – Chair Elaine Coughlin**
Immersion program digital outreach
Webinars – UWIN

- VI. EXECUTIVE DIRECTOR’S REPORT - Steve**
 - a. Trade organization activities – RLC/MAEDC/WEDA
Speed testing – WEDC/GEO Partners
 - b. RFI’s: Update on existing and new RFI’s
 - c. Pathways project
 - d. Infrastructure mapping
 - e. InDevelopment event 2023 w/Insight Publishing
 - f. Other activities as necessary

- V. GOVERNANCE - Steve**
 - b. Policy manual/Priorities Document/Bylaws
 - c. Commitment to serve/conflict of interest document
 - d. 990’s
 - e. In-person meeting/hybrid – Quarterly in-person June, September, and December at UW Stout

VI. WEDC Update – Ray French

- a. Update on WEDC activities

VII. DRILL DOWN DISCUSSION – DEI study discussion

VIII. NEW BUSINESS

IX. ADJOURN

NEXT MEETING: June 8th, 2:00pm virtual meeting

Momentum West Board of Directors Meeting

April 13th, 2022 – 2:00 pm via Zoom conference

Attending: Brian Elwood, Rick Geisen, Bun Hanson, Kelly Ingli, John Will, Pete Koenig, Nick Vivian, Lynn Nelson, Ray French, Katherine Frank, Aaron Sundeen, Jenny Benrud

Absent: Rob Kreibich, Sheila Nyberg, Timm Sandstrom, Jon Menz,

Also Present: Rick Foy, Terry Hauer, Steve Jahn

A call to order was made by Brian at 2:02 pm. Introduction were made and Jenny Benrud was welcomed to the board pending final board approval.

MINUTES

The March 9th, 2022, board meeting minutes were reviewed. A motion to approve the minutes was made by Ray, second by Rick G. The motion carried.

A motion was made by John, second by Bun to approve the March financials. The motion carried.

Work with Wipfli on the 990's is wrapping up.

EXECUTIVE DIRECTORS REPORT

Steve covered the WEDC/RLC speed testing. We should have sufficient input for the data to be relevant.

No new RFI's since last meeting. Ray reported that Project Horseshoe is down to two finalists, one from Minnesota and one from Wisconsin.

The career pathways links with the UW System schools and CVTC is wrapping up, as is most of the work on the pathways. Discussions underway on the 22-23 sectors.

The annual meeting was reviewed. Positive feedback from the board.

The new regional EDC meeting is on the 14th. Utilities invited as well. Should be a nice communication vehicle moving forward.

A potential event and annual report/publication with Insight Publishing similar to the collaborative in the Fox Cities is being discussion. More to come.

Digital marketing with Golden Shovel to begin again shortly.

GOVERNANCE

A motion was made by Bun, second by Ray, to add Jenny to the Momentum West board of directors.

Bryan, Rob and Steve will be revising the policy manual on the 18th. Steve will draft a priorities document based on the planning session. These will be rolled out at the May board meeting.

Hybrid meetings to be held quarterly beginning in June.

WEDC

Ray presented an overview of WEDC activities.

COMMITTEE REPORTS

The housing committee met and are developing an event or series of hybrid presentations. The ad-hoc committee focusing on the infrastructure mapping is moving forward.

The new workforce committee is meeting on the 19th. Work will continue on the effort to get students more acclimated with our region and a UWIN webinar.

DRILL DOWN DISCUSSION:

No drill down topic this month.

NEW BUSINESS

No new business

Meeting was adjourned at 2:39 via motion by Rick, second by Aaron.

The next meeting will on May 11th, 2022, 2:00 pm, virtual.