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**NORTHWEST ITBEC
TOURISM ADVISORY COMMITTEE**

Friday, March 25, 2022
10:00 a.m.

Northwest Regional Planning Commission
1400 South River Street
Spooner, WI

For Remote Participation
Video Conferencing: [meet.google.com/ fkg-svrg-byn](https://meet.google.com/fkg-svrg-byn)

Phone: 1-316-500-7513
PIN: 896928743#

AGENDA

1. Call to Order
2. Roll Call
3. Approval of February 18, 2022 Tourism Advisory Committee Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Lawsuit
 - b. Northwoods Rail Transit Commission
6. Financial Report
7. Governor's Fishing Opener Event Planning Update
 - a. Budget
 - b. Sponsors
8. Website Update Progress Report

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9. 2022 Marketing Plan Status Report
10. Department of Tourism Report
11. Discussion of Future Agenda Items
12. Next Meeting Date
13. Adjournment