Momentum West Board of Directors Meeting

March 9th, 2022 – 2:00 pm via Zoom conference

Attending: Brian Elwood, Rick Geisen, Sheila Nyberg, Bun Hanson, Timm Sandstrom, Kelly Ingli, John Will, Jon Menz, Pete Koenig, Nick Vivian, Lynn Nelson, Ray French, Aaron Sundeen

Absent: Rob Kreibich, Katherine Frank,

Also Present: Sunem Beaton Garcia, Steve Jahn

A call to order was made by Brian at 2:01 pm.

MINUTES

The February 16th, 2022, board meeting minutes were reviewed. A motion to approve the minutes was made by Pete, second by Bun. The motion carried.

A motion was made by Timm, second by Ray to approve the February financials. The motion carried.

Compeer increasing their investment to \$7,500.

EXECUTIVE DIRECTORS REPORT

Steve covered the WEDC/RLC speed testing. Cliff Albertson from Badger Communications is reaching out to all counties, service providers, and speed testing is underway.

One partial RFI since last board meeting.

The annual meeting registration is up to 50. Charlie Berens recorded a message for Will Wanish.

Dream Up/Partner Up grants discussed. We are disseminating information for Western Dairyland.

GOVERNANCE

Jennifer Benrud from Prevea will be meeting with Rob and Steve to discuss the open board position. Donna Walker is next on our recruiting list.

Hybrid meetings to be held quarterly beginning in June.

WEDC

Ray presented an overview of WEDC activities.

COMMITTEE REPORTS

The business development committee's virtual familiarity tour was well attended. A housing conference is being discussed.

Marketing working on a UWIN webinar for business and industry.

The talent committee is drilling down into the student immersion program. Pathways information on business finance and ed/training received from CVTC and UWRF. Working with UW Stout and UWEC on gathering degree program details and links. Working with CVTC on DEI study.

DRILL DOWN DISCUSSION:

Brian and Steve reviewed the proposed committee structure as per the planning session feedback and organizational structure document. John Will moved that we adopt the proposed structure as outlined and presented to the board, Bun Second. The motion carried. We will add additional detail under each committee's role. Steve will send a copy of the existing committee membership to the board.

Steve will send the 2021 policy manual to the board for feedback and the executive team will revise. Nick suggested we simplify the manual, with one suggestion being to indicate the presence of certain items such as D&O insurance, but that copies of associated documents need not be part of the manual.

NEW BUSINESS No new business

Meeting was adjourned at 2:54 via motion by Rick, second by Timm.

The next meeting will on April 13th, 2022, 2:00 pm, virtual.