

**MOMENTUM WEST
BOARD OF DIRECTORS MEETING AGENDA**

March 9th, 2022 | 2:00pm – 3:00pm

- I. CALL TO ORDER – Brian**
- II. CONSENT AGENDA - Brian**
 - a. **BOARD MINUTES** - Below
Discussion/Approval
 - b. **FINANCIAL REPORTS**
Discussion / Approval of January financial statements
 - c. **OTHER FINANCIAL ITEMS**
- III. EXECUTIVE DIRECTOR’S REPORT - Steve**
 - a. Trade organization activities – RLC/MAEDC/WEDA
 - Speed testing – WEDC/GEO Partners
 - b. RFI’s: Update on existing and new RFI’s
 - c. Annual meeting – final update
 - d. Other activities as necessary
- IV. GOVERNANCE - Steve**
 - a. Alison Page’s board seat – Executive team recommendations
 - Jennifer Benrud - Prevea
 - Donna Walker - Dairyland
 - b. In-person meeting/hybrid – Quarterly in-person beginning June, UW Stout
- V. WEDC Update – Ray French**
 - a. Update on WEDC activities
- VI. ADVISORY COMMITTEE REPORTS**
 - a. **Executive Committee – Brian**
Update if needed
 - b. **Business Development Committee – Chair Seth Hudson**
Report on video initiative launch events/feedback
Site development/database initiative/housing forum
 - c. **Marketing Committee – Chair Elaine Coughlin**
Webinars – UWIN webinar

- d. **Talent Attraction – Chair vacant**
UW collaborative mentorship idea – immersion program
UWIN/Techstart
Pathways
DEI funding update
- e. **Broadband Alliance – Chairs Shelia Nyberg/Cliff Albertson**
Report alliance activities including speed testing

VII. DRILL DOWN DISCUSSION – Review executive team’s conversations and recommendations

- a. Committee Structure
- b. Priorities
- c. Policy Manual

VIII. NEW BUSINESS

IX. ADJOURN

NEXT MEETING: April 13th, 2:00pm virtual meeting

Momentum West Board of Directors Meeting

February 16th, 2022 – 2:00 pm via Zoom conference

Attending: Brian Elwood, Rick Geisen, Sheila Nyberg, Bun Hanson, Timm Sandstrom, Kelly Ingli, John Will, Jon Menz, Rob Kreibich, Katherine Frank, Pete Koenig, Aaron Sundeen

Absent: Nick Vivian, Lynn Nelson, Ray French,

Also Present: Terry Hauer, Steve Jahn

A call to order was made by Brian at 2:02 pm.

MINUTES

The January 12th, 2021, board meeting minutes were reviewed. A motion to approve the minutes was made by Rick, second by Aaron. The motion carried.

A motion was made by Rick, second by Katherine to approve the January financials. The motion carried.

Membership potential from Boldt and Greenfire.

EXECUTIVE DIRECTORS REPORT

Steve cover the RLC leadership in the broadband speed testing as well as the EDA grant submission from WEDC/Gener8tor. Potential issues with the grant and existing tech college programs already in place in our region.

WEDA conference well attended. Good sessions and networking.

WEDC and Green Bay Chamber of Commerce potential presenters of Mid-America EDC webinars as part of series chaired by Steve.

Two new RFI's, Spark and Huron. Submissions for Huron expected. Originally not part of the clients requested geographic region. Included thanks to WEDC.

GOVERNANCE

Positive feedback for the Xcel led planning session in January. The executive team will review the information as part of the January 22nd meeting.

Final script being drafted and filming underway for the annual meeting.

The executive committee will discuss candidates for the board seat vacated by Alison Page due to her retirement from WWH. The executive committee will consider geography, gender imbalance, business/industry sector and requests from firms to place someone on the board. Suggestions include Donna Walker from Dairyland and Jennifer Benrud from Prevea.

The Executive committee will discuss moving to a hybrid option for the meetings moving forward.

WEDC

Steve presented an overview of WEDC activities.

COMMITTEE REPORTS

The business development committee's virtual familiarity tour's final details being worked out. Meetings with the panel and GSA. A housing conference is being discussed.

Marketing to meet next week.

The talent committee is drilling down into the student immersion program. Interviews to be conducted with the higher education institutions to identify existing programs, need, and initiative direction either a data platform or digital messaging.

Pathways ed/training pathway presenting challenges. Year three grant submission development underway.

CVTC a partner on DEI study funding.

Bun made a motion to accept the Badger Communications proposal to conduct outreach for the broadband speed testing. John Will second, the motion carried. Cliff Albert will work with Steve to make sure we have significant mass to create usable data for broadband expansion efforts.

DRILL DOWN DISCUSSION:

No drill down discussion.

NEW BUSINESS

No new business

Meeting was adjourned at 2:56 via motion by Rick, second by Timm.

The next meeting will on March 9th, 2022, 2:00 pm, location TBD.