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**NORTHWEST ITBEC  
TOURISM ADVISORY COMMITTEE**

Thursday, June 3, 2021  
10:00 a.m.

Northwest Regional Planning Commission  
1400 South River Street  
Spooner, WI

For Remote Participation  
Video Conferencing: [meet.google.com/ipy-qqko-rip](https://meet.google.com/ipy-qqko-rip)

Via Phone: 1-916-836-2646  
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**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of April 29, 2021 Tourism Advisory Committee Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. American Rescue Plan Act Funds
  - b. WCA Opioid Lawsuit
  - c. Northwoods Rail Transit Commission
  - d. WCA Annual Conference & Marketplace – September 26 – 28, 2021
6. Financial Report
7. Consideration of Partnerships for American Rescue Plan Act Projects
8. Corridor Map Reprint Project Status

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9. Consideration of a Website Update
10. Social Media Posts Discussion and Possible Action
11. 2021 Marketing Plan Status
12. Department of Tourism Report
13. Discussion of Future Agenda Items
14. Next Meeting Date
15. Adjournment