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**NORTHWEST ITBEC  
TOURISM ADVISORY COMMITTEE**

Thursday, April 29, 2021  
10:00 a.m.

Northwest Regional Planning Commission  
1400 South River Street  
Spooner, WI

For Remote Participation  
Video Conferencing: [meet.google.com/cwz-njnt-vidn](https://meet.google.com/cwz-njnt-vidn)

Via Phone: 1-314-833-0414  
PIN: 200 514 805#

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of March 4, 2021 Tourism Advisory Committee Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Lawsuit
  - b. Northwoods Rail Transit Commission
  - c. WCA Annual Conference & Marketplace – September 26 – 28, 2021
6. Financial Report
7. Trails Guide Reprint Status
8. Consideration of Corridor Map Reprint

Northwest ITBEC Tourism Advisory Committee Agenda

Page 2

April 29, 2021

9. Consideration of a Website Update
10. Social Media Posts Discussion and Possible Action
11. 2021 Marketing Plan Status
12. Department of Tourism Report
13. Discussion of Future Agenda Items
14. Next Meeting Date
15. Adjournment