

BARRON COUNTY ECONOMIC DEVELOPMENT CORPORATION
Monthly Board Meeting Minutes
Wednesday, March 10, 2021 2020, 8:00 AM
Barron County Government Center, Barron WI

Minutes

Attendance: Armstrong, Metcalf, Rasmussen, Skinner, Williams, Lee, Heller, Loverude, Trembly, Miller, Beaudette, Dierks, Fornaro

Absent: Hildebrand, Gerber, Markgren, Anderson

Guests: Louie Okey

1. Chair Skinner Called the Meeting to Order at 8:00
2. Public Appearances/Comments
3. Review Minutes of Previous Meeting – Rasmussen made the motion, Heller 2nd Motion carries
4. Treasurers Report – Will review next month
5. Board Vacancy – Village of Turtle Lake opening, Dave will be meeting with the village regarding a replacement
6. Report From The Executive Director on Recent Activity
 - a. Fundraising – letters out to the cities, hopefully send letters to businesses in April, Tentatively have the banquet at Das Lac Haus in October
 - b. Start-ups
 - i. 10 in process, 2 more meeting with this week and 3 that are ready for financing.
 - ii. Amish Update – series of three trainings, 2 accounting and one marketing
 - c. Grant Assistance update – submitted to USDA, not heard back yet.
 - d. BizStart/Business Intelligence -
 - i. Business Intelligence - 1 new running – Grant Funded
 - e. Mfg. Relocations, Expansions update
 - i. Business expansion update – Numerous in progress
 - ii. Business purchase updates – 1 in the works
 - iii. 4 New potential relocations
 - f. Workforce Initiatives
 1. Targeted programs ongoing - Puris and Parker Hannifin, Working with WITC to get some applicants qualified through a GED boot camp
 - ii. Immigrant update – still on hold, new Filipino convenient store in Barron, Dave meeting with them today.
 - g. Transitional Living update
 - i. Salvation Army / DOA CDBG discussions – received notice of award
 - ii. Final application submitted
 - h. Alcatraz update
 - i. Met with DNR – update will be provided, sampling done, no response from DNR, 5-person DNR group met with Cooper and Armstrong. Lakebed still is showing sediment, DNR needs to give the information of what to do to make it habitable. Setting up a Green Team Meeting to go over the plans and guidance from the DNR
 - i. Housing update
 - i. Developer Activity – Lots of activity, working on Barron, Turtle Lake and Cumberland for additional housing. Meeting next week with a new builder.
 - ii. Rehab Program – Habitat update and other

- j. Place making – Pushed to fall, more happening now that COVID has eased a little
 - k. HS programs – The Rice Lake program is getting some attention and Armstrong will be meeting with two superintendents to discuss
 - l. Questions? We are out of county maps, and the paper map is costly, looking at a RFP for an App development for a tourism map.
7. Discover Wisconsin Segment – just recorded – will feature Turtle Lake (their \$) and winter silent sports (Our and County \$)
 8. Bills to be paid - two items, two years ago request to Frisbee Golf, asked for help with fundraising, Dave has given them a mechanism for fundraising to help them out. The fundraising flowed through the BCEDC, so we have to pay them for the amount that came in for their fundraising. Check for \$2,0459.81 to reimburse the Frisbee Golf Association, Second item is for \$1,000 for 2 \$500 donations that came through us, but the software will now allow these to flow directly to the group fundraising. Lee made motion to pay both of these donations, Beaudette 2nd Motion Carries
 9. RBF Update – Lee gave an update on RBF
 10. Vote to re-appoint Terry Lee to Regional Business Fund Board – Jim Metcalf made the motion, Heller 2nd Motion carries
 11. Adjourn – Motion made by Beaudette 2nd by Fornaro, Meeting adjourned at 8:56 a.m.

Respectfully submitted by Jennifer Beaudette

Thursday March 11th, Electronic meeting called to re-appoint Terry Lee to RBF Board.

- Vote to re-appoint Terry Lee to Regional Business Fund Board – Jim Metcalf made the motion, Heller 2nd Motion carries unanimously.

Respectfully submitted by Adam Skinner